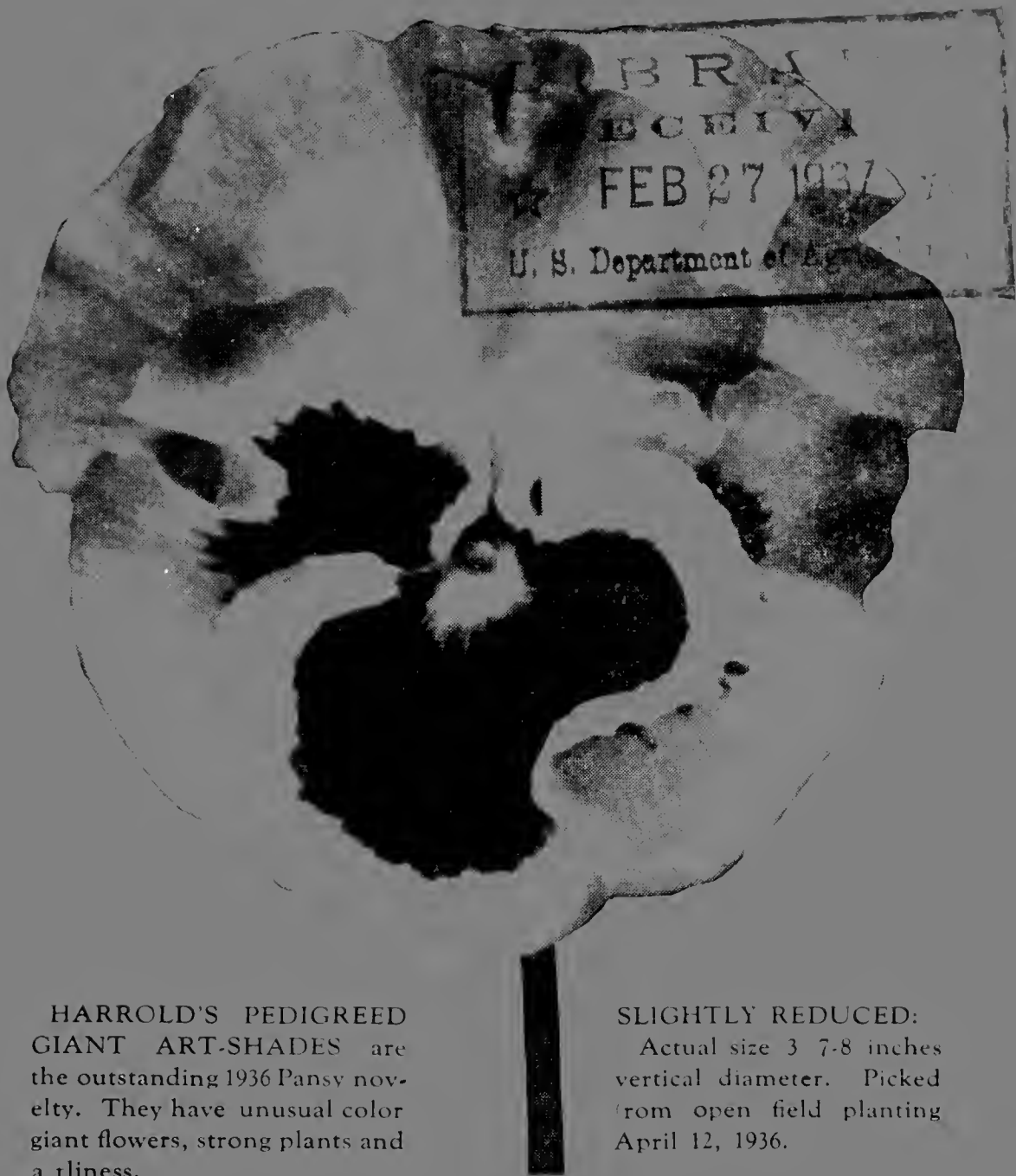


Historic, archived document

Do not assume content reflects current scientific knowledge, policies, or practices.





HARROLD'S PEDIGREED
GIANT ART-SHADES are
the outstanding 1936 Pansy nov-
elty. They have unusual color
giant flowers, strong plants and
a fineness.

SLIGHTLY REDUCED:
Actual size 3 7-8 inches
vertical diameter. Picked
from open field planting
April 12, 1936.

HARROLD'S PEDIGREED STRAIN

SEEDS - BULBS - PLANTS

For The Professional Grower

WHOLESALE PRICES
SPRING 1937

HARROLD'S PANSY GARDENS
and GREENHOUSES

P. O. BOX 29

GRANTS PASS, OREGON, U. S. A.



STURDY, COMPACT PLANTS CAPABLE OF OUTSTANDING
FLOWER PRODUCTION ARE THE IDENTIFICATION OF
HARROLD'S PEDIGREED STRAIN PANSIES.

OUR 1936 NOVELTY HARROLD'S PEDIGREED GIANT ART-SHADES

We present this as our most recent accomplishment in fancy Pansy breeding, and we believe it is the most outstanding introduction of recent years. Order early as 1936 stock will be somewhat limited.

Resulting from more than a third of a century of specialized Pansy experience, this variety has been bred from our HARROLD'S PEDIGREED GIANTS, and like its parent it has a compact very robust plant habit. The flower size, while possibly little larger than the parent stock at its maximum, is more consistent and we believe the average will be found quite a bit better. Flower form, of course, meets the Harrold strict standard. Flowers are symmetrical and of excellent substance, holding their graceful shape without floppiness.

It is in the coloring of this strain, however, where the greatest departure has been made; and it is because of this coloring that we have used the descriptive name for this variety. Many of the colors are so unusual to Pansies that we have ourselves never seen many of them until this stock was developed. Markings run strongly to novelty types, giving many unusual combinations. The colors run quite bit to the light and pastel shades although a balancing of darker shades makes the mixture very attractive. Whites are rare but a new absolutely pure yellow, without markings is included in this mixture along with a substantial number of other yellows. This makes an especially arresting color mixture for counter and basket as well as garden sale. You'll certainly want some of these this year.

SEED PRICES

STANDARD QUALITY: Trade packet, \$1.50; 1/8 oz., \$3.25; 1/4 oz., \$6.00; 1/2 oz., \$11.50; 1 oz., \$22.50.

PEDIGREED QUALITY: \$2.50 per packet, 750 seeds.

We reserve the right to pro-rate or limit quantities.

PLANT PRICES

SEEDLINGS; \$1.50 per 100; \$8.00 per 1000; 3000 for \$20.00.

TRANSPLANTED; \$2.50 per 100; \$16.00 per 1000.

Copyright 1937 LANSING

A DESCRIPTIVE OUTLINE
OF THE VARIETIES BRED BY AND COMPOSING
THE HARROLD'S PEDIGREED STRAIN
Line Of Giant Pansies

HARROLD'S PEDIGREED NOVELTIES: This mixture is made up from individual plant selections in our breeding department. It contains some of the finest specimens obtainable in the Pansy world today. Nearly every color and form that is most desirable is represented in this mixture.

Recommended where the unusual is desired.

HARROLD'S PEDIGREED POT PANSIES: A short growing giant type, which, if grown properly in a cool, well ventilated house, will make fine individual specimen plants for pot or box setting.

HARROLD'S PEDIGREED CUT-FLOWER PANSIES: A fine giant sort which, grown under similar conditions to those above, produces many fine flowers on stems 6 to 11 inches long. Wide color range.

HARROLD'S RUBY GIANTS: The finest selection of giant red Pansies we know of. Ranging from the red bronzes and orange scarlet, to brilliant deep mahogany. These are very desirable.

HARROLD'S AZURE GIANTS: A brilliant blue companion to the above variety. Giant size and very early, producing quantities of large sized flowers on long stems.

HARROLD'S GOLDEN GIANTS: A golden yellow companion to the above two varieties. Large flowers produced in profusion makes this sort desirable, and the distinctive dark center blotch adds much to its attraction.

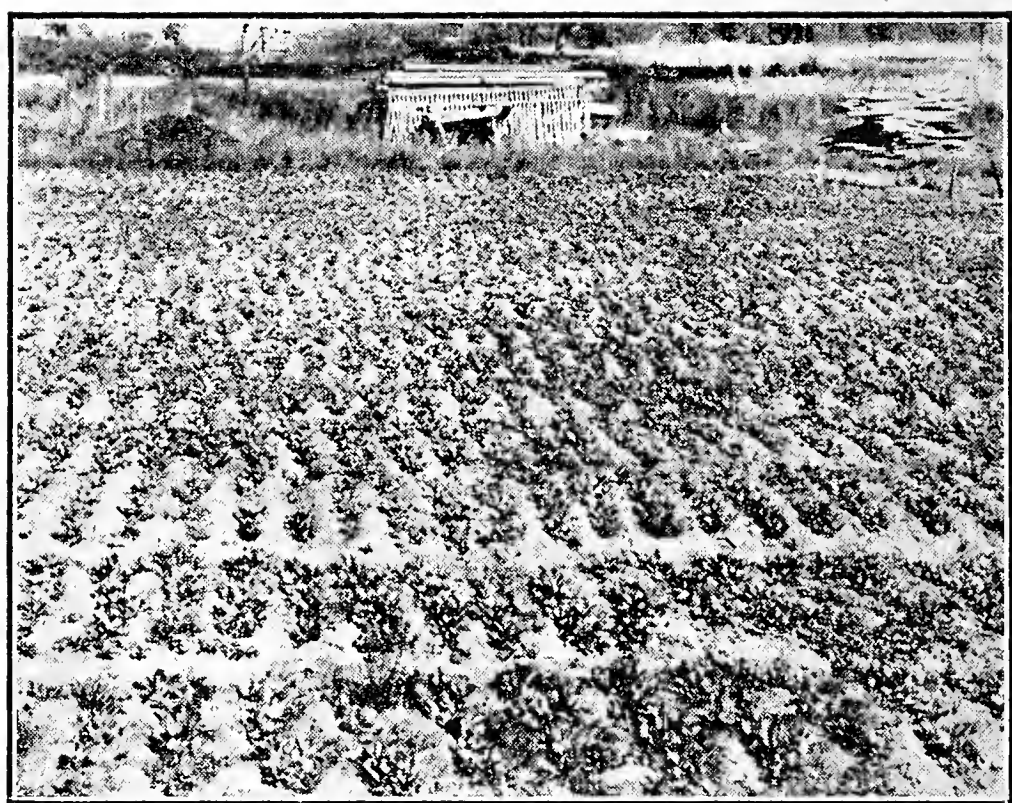
HARROLD'S PEDIGREED GIANTS: Our finest and most popular mixed color variety. Super-giant in size, it produces flowers ranging from 2½ to 4¾ inches in diameter as a rule. Robust compact plant habit, and long flower stems, added to this large size, makes this an almost universally useful sort. Color range is most complete with a fine compliment of novelties, and flower form and marking is most symmetrical. It will pay you to compare this variety with those you're now using.

HARROLD'S ALL-AMERICAN BEDDING MIXTURE: This is a composite mixture of varieties we make up exclusively from seeds grown in our own gardens. Eighty percent are Harrold's Pedigreed Strain varieties, while the other twenty percent is composed of seeds from specimen plants in our trial grounds; where tests of other principal varieties and strains are periodically grown for comparison. This mixture is unsurpassed among the standard mixtures for the variation of types and colors contained

HARROLD'S IMPROVED SWISS: A Harrold bred strain of this popular variety that is outstanding in size and coloring, as well as being much earlier than any other strain of the Swiss family with which we have compared it to date. In spite of the many "Improved Swiss" and "Super-Swiss" strains obtainable, we predict that you will not appreciate this variety until you have given this strain a trial. Compact habit.

HARROLD'S GREATER AMERICAN PERFECTION: A modest priced giant variety, introduced by us right after moving our growing operations to the west coast. Similar to the Harrold's Pedigreed Giants in type, although not so highly developed. Highly recommended, however, where a small compromise in strain quality can be made to obtain a lower price on seeds.

HARROLD'S OREGON MIRACLE MIXED: This is the lowest priced of the genuine Harrold bred varieties. With large sized flowers and its wide color range, it is a sound value. It may successfully be used as a competitor of any other sort at near its price range; being superior to most of the stock in this price range. Do not, however, make the mistake of economizing through the use of this variety in a market that more modern stock can be sold in.



A BLOCK OF PANSY SEEDLINGS IN OUR GARDENS.

Note the robust plant growth and the room allowed plants to insure symmetrical form. Our plants are all field grown and perfectly hardy.

HARROLD'S PANSY PLANTS

Each year we grow and ship hundreds of thousands of these to every section of the United States. Our shipping season starts October 1st, and owing to our mild winter climate here, it is continuous throughout the winter until the close of the season the following April or May.

PRICES ON PLANTS FROM SEEDLING BEDS

VARIETY	Price per 100	1000	3000
HARROLD'S PEDIGREED NOVELTIES.....	\$2.00
HARROLD'S PEDIGREED POT PANSIES.....	1.50	\$12.00
HARROLD'S PEDIGREED CUT-FLOWER PANSIES.....	1.50	12.00
HARROLD'S GOLDEN GIANTS.....	1.00	4.75	\$12.00
HARROLD'S AZURE GIANTS.....	1.00	4.75	12.00
HARROLD'S RUBY GIANTS.....	1.00	4.75	12.00
HARROLD'S PEDIGREED GIANTS.....	1.00	4.75	12.00
HARROLD'S PEDIGREED GIANTS ART SHADES	1.50	8.00
HARROLD'S ALL-AMERICAN BEDDING.....	.80	4.50	11.00
HARROLD'S IMPROVED SWISS.....	.80	4.50	11.00
GREATER AMERICAN PERFECTION.....	.70	4.00	10.00
OREGON MIRACLE MIXED.....	.70	4.00	10.00
GENEVA GIANTS: A fine new Swiss strain.....	.80	4.50	11.00

250 OF A VARIETY AT THE 1000 RATE

Shipping weight ranges from 12 to 20 pounds per 1000. Shipments carry best by Express and take second class rate so that transportation costs are at a minimum.

PLANT SHIPPING SERVICE

Shipping of plants of all kinds are often subject to conditions not under direct control of the grower which makes it impossible at times to adhere to our usually well planed schedule. As nearly as possible, however, we maintain 48 hour shipping service excepting that shipment will not be made on this schedule if there is danger of delayed delivery through arrival on Saturday.

Weather affects preperation of outdoor stocks so delays of short duration because of this may occure in the winter months. Usually not for long tho.

TRANSPLANTED PANSY PLANTS

Exceptionally fine stock for the retailer who has insufficient room to grow Pansies from seed. These plants may be brought into flower in a minimum of time or a little after the season on this stock starts plants can be supplied showing bud.

READY AFTER NOVEMBER 1st UNTIL NEXT SPRING

VARIETY	Price per 100	1000	3000
HARROLD'S PEDIGREED NOVELTIES.....	\$5.00	\$.....	\$.....
HARROLD'S PEDIGREED POT-PANSIES.....	3.50
HARROLD'S PEDIGREED CUT-FLOWER PANSIES.....	3.50
HARROLD'S RUBY GIANTS.....	1.75	15.00	32.00
HARROLD'S AZURE GIANTS.....	1.75	15.00	32.00
HARROLD'S GOLDEN GIANTS.....	1.75	15.00	32.00
HARROLD'S PEDIGREED GIANT ART-SHADES	2.50	16.00
HARROLD'S PEDIGREED GIANTS.....	1.75	12.00	32.00
HARROLD'S ALL-AMERICAN BEDDING MIXTURES.....	1.50	10.00	28.00
HARROLD'S IMPROVED SWISS.....	1.25	10.00	28.00
HARROLD'S GREATER AMERICAN PERFECTION.....	1.25	9.50	00.00
HARROLD'S OREGON MIRACLE MIXED.....	1.25	9.00	00.00

Shipping weight from 25 to 40 pounds per 1000.

See Page 2 for variety descriptions.

HARROLD'S PEDIGREED PANSY - SEEDS

In southern districts there is still time to plant Pansies outdoors while the grower located in the north can plant in cold frames with good results up to the first of the year; or in flats from January first to February fifteenth to obtain plants suitable for spring sales. Indoor sown stock that is transplanted into frames as soon as the severe weather is past will make good stock for sale from mid-April on.

VARIETIES	Tr.Pkt.	1/8-oz.	1/4-oz.	1/2-oz.	1-oz.	2 ozs
HARROLD'S PEDIGREED NOVELTIES.....	\$2.00	\$.....	\$.....	\$.....	\$.....	\$.....
HARROLD'S PEDIGREED POT PANSIES.....	1.50
HARROLD'S PEDIGREED CUT- FLOWER PANSIES.....	1.50
HARROLD'S PEDIGREED GIANT ART-SHADES.....	1.50	3.25	6.25	11.50	22.50
HARROLD'S RUBY GIANTS....	1.00	1.75	3.25	6.25	12.00	22.00
HARROLD'S AZURE GIANTS...	1.00	1.75	3.25	6.25	12.00	22.00
HARROLD'S GOLDEN GIANTS.	1.00	1.75	3.25	6.25	12.00	22.00
HARROLD'S PEDIGR'D GIANTS	1.00	1.75	3.25	6.25	12.00	22.00
HARROLD'S ALL-AMERICAN BEDDING MIXTURE.....	1.00	1.50	2.50	4.75	9.00	16.00
HARROLD'S IMPROVED SWISS.	1.00	2.00	3.75	7.00	12.00
HARROLD'S GREATER AMERICAN PERFECTION....	1.00	1.75	3.25	6.00	11.00
HARROLD'S OREGON MIRACLE MIXED.....	.85	1.35	2.50	4.50	8.00

BE SURE YOU HAVE ENOUGH FINE PANSIES!

Pansies are an item that always sell well if you have quality stock like that produced by the HARROLD'S PEDIGREED VARIETIES. Many growers tell us their sales have increased 100% and more in volume and stock has brought premium prices since they adopted HARROLD'S PANSIES. There is potential profits in them for you, also, and right now is the time to lay the foundation for your participation in a profitable season next spring with seeds or plants.

AUTHORIZED WHOLESALE PANSY PLANT GROWERS

GROWING HARROLD'S PEDIGREED VARIETIES
UNDER ORIGINATORS AUTHORIZATION
FROM GENUINE ORIGINATORS SEEDS.

POPULAR DEMAND FOR THESE QUALITY VARIETIES HAS CREATED such a nationwide call for them that it has become necessary to make them available under the originators supervision through reliable and experienced plant growers at strategic locations throughout the United States. In perfecting this wider distribution, two factors have been held of prime importance. First we have endeavored to place these growing contracts with only reliable growers in order that the trade might be assured of quality plants. Second, each of these growers have contracted to supply plants under the Harrold name only from seeds which were supplied them direct from our gardens.

Following is an index of varieties which compose the Harrold's Pedigreed Strain line of Giant Pansies, keyed so that you can tell at a glance what varieties each of these growers can supply. The entire line is available direct from our gardens if you wish, or each grower listed below may supply the varieties credited to him in accord with the following lists.

PN—HARROLD'S PEDIGREED NOVELTIES
PAS—HARROLD'S PEDIGREED GIANT ART-SHADES.
PP—HARROLD'S PEDIGREED POT PANSIES
CF—HARROLD'S PEDIGREED CUT-FLOWER PANSIES
GG—HARROLD'S GOLDEN GIANTS
AG—HARROLD'S AZURE GIANTS
RG—HARROLD'S RUBY GIANTS
PG—HARROLD'S PEDIGREED GIANTS

Our most popular mixture.

AA—HARROLD'S ALL-AMERICAN BEDDING MIXTURE
IS—HARROLD'S IMPROVED SWISS
GA—HARROLD'S GREATER AMERICAN PERFECTION
OM—HARROLD'S OREGON MIRACLE MIXED

For brief description of each of the above see page 2.

The following grower index gives a list of the varieties each may supply and is arranged alphabetically by States in order that you may select the grower nearest you who can supply the desired variety.

Each growers' varieties listed on line below name and address.

<i>State</i>	<i>City</i>	<i>Grower</i>	<i>Address</i>
CALIFORNIA.	Fresno.....	P. W. German.....	Route 3 Box 29 PG—IS—PAS
ILLINOIS.....	St. Charles....	St. Charles Pansy Gdns..	N. 5th Av. PG—RG—AG—GG Spring deliveries.
ILLINOIS.....	Marion.....	Simpson's Gardens.....	807 West Blvd. PG—RG—AG—GG
INDIANA.....	Knightstown..	Wayside Nurseries.....	Route 2. PG only. Limited stock.
KANSAS.....	Winfield.....	Ed Davis Florist.....	1409 Main St. PG—IS—AA—GA
MISSISSIPPI..	Jackson.....	R. L. Brent.....	Route 1. PG—RG—IS—AG—GG February and Spring delivery
OKLAHOMA..	Muskogee....	Harris Gardens.....	Route 3, Box 1. PG—IS—RG—AG—GG—PAS
PENN.....	Philadelphia..	John S. O'Neill.....	6012 Walker St. PG only
TENN.....	Memphis.....	A. L. Eaheart.....	178 Walnut St. PP—PG—GG—IS—PAS Sold out.
TEXAS.....	Greenville....	E. D. Barlow, Florist...	1014 Walnut St. PAS—GG—AG—RG—PG—AA—IS—OM
TEXAS.....	Houston.....	Walton Plant Farm.....	1225 N. Shepherd D PN—PAS—PG
TEXAS.....	Houston.....	Blume Sys. Plant Farm..	2813 Westheimer. AG—RG—PG Sold out except retail.
VIRGINIA..	South Richmond..	W. S. Beadles & Son..	Route 10 PG only Sold out.

While we can not absolutely guarantee the stock supplied by the above growers we believe that more than usual care has been taken to assure the supplying stock of superior quality and it is with these facts in mind that we recommend them to you. It is suggested those interested in buying, write the growers selected, ascertaining stock available and prices as it is the privilege of each grower to maintain an individual price schedule so long as it does not fall below an agreed minimum price.

General Domestic List Of Standard Strain Pansy Seeds

Currently Being Used By The American Trade

This group is composed of strains and varieties that have been bred or originated by other growers both in America and Europe, and many of them are used quite extensively by the American trade. The seeds offered here are Harrold grown in part, while some sorts come to us from other reliable growers—in some cases their originator. As nearly as possible they are all American grown seeds and for that reason will be found well acclimated to our growing conditions.

VARIETY	Tr.Pkt.	1/8 oz.	1/4 oz.	1/2 oz.	1 oz.
AMERICA: (Bodger) Florist strain of light colors.....	\$.50	\$1.00	\$2.00	\$4.00	\$7.50
EARLY PANSY AMERICA: Similar to the above but with more dark shades and a little earlier.....	.50	1.00	2.00	4.00	7.50
GENEVA GIANTS: Selected strain of "Swiss" progeny. Sometimes also listed as Italian Giants.....	.75	1.20	2.25	4.25	8.00
GIANTS OF CALIFORNIA: A mixture of all types of Giants.....	.50	.75	1.25	2.25	4.00
IMPROVED SWISS: Selected "Swiss" strain of fancy bright colors.....	.50	.75	1.25	2.50	5.00
JUMBO MIXED: (Steele) Harrold grown first generation progeny from original strain.....	1.00	1.75	3.25	6.25	12.00
MASTERPIECE: A frilled and ruffled sort that, while not as large as other types, it is moderately popular.....	.50		.75	1.50	3.00
MATCHLESS: Much used in Michigan...	.50	1.00	2.00	4.00	7.50
MAPLE LEAF GIANTS: A robust compact plant. Strain deficient in color and inclined to ill-formed flowers though large ones.....	.50	1.10	2.00	3.50	7.00
OREGON GIANTS: Good substance and color range. Show type.....	.50	.75	1.25	2.25	4.00
ROGGLI GIANT BERNA: "Swiss" dark violet blue.....	.50	.90	1.75	3.25	6.00
ROGGLI ALPENGLOW: "Swiss" red shades.....	.50	.90	1.75	3.25	6.00
ROGGLI LAKE OF THUN: Ulswater or Thuner Sea blue. "Swiss" blue.....	.50	.90	1.75	3.25	6.00
ROGGLI RHEINGOLD: "Swiss" blotched deep yellow.....	.50	.90	1.75	3.25	6.00
ROGGLI MONT BLANC: "Swiss" white.	1.00	1.60	2.75	5.25	10.00
ROGGLI FINE MIXED: "Swiss" giants...	.50	.75	1.20	2.25	4.00
SUPER-SWISS MIXED: Select strain.....	.50	1.00	1.75	3.50	7.00
DWARF SWISS MIXED: Low growing strain.....	.50	1.00	1.80	3.25	6.00
TRIUMPH OF THE GIANTS: German origin. Dark colors.....	.35		.70	1.35	2.50
400 MIXED: A re-selected "Swiss" strain of American breeding.....	.75	1.25	2.25	4.25	8.00

QUANTITY PRICES APPLYING TO ALL PANSY SEEDS

The price per pound applying to quantities of 4 ounces or more of a variety may be obtained by multiplying the ounce price by ten. The result being the 16 ounce or pound price

Attention Wholesale Plant Growers

We herewith, again extend an invitation to growers supplying Pansy plants wholesale to become associate distributors of the HARROLD'S PEDIGREED STRAIN VARIETIES along with growers listed on the preceeding page. This offer is unusually outstanding in its scope and value to acceptable growers, Full particulars gladly supplied without obligation. Due to sales helps supplied and necessary seed production schedules, all requests for information should reach us before March first.

HARROLD'S FLORISTS' STRAIN FLOWER SEEDS

In this section we have endeavored to include a large number of the most popular varieties of flower seeds which are customarily grown by the professional florist. The greatest care has been exercised in the selection of our source of supply and we do not believe that any better seeds are obtainable from any source. In fact in most cases we offer strains which are supplied to us direct from the pre-eminent specialist in each line. In addition to the finest strains we also use the same care in storing, testing and packeting as with our own speciality, Pansies; and it is our desire to supply you with the ultimate in strain and seed quality at all times.

Our prices will be found most reasonable, and in many cases a saving over current trade list. We are enabled to offer you these advantages due to a rural location which permits a lower overhead as also does the maintenance of but a single establishment right at our gardens.

Place orders as early as possible as sometimes it is not possible to make as prompt shipment in rush seasons on some items as we wish. Also while we have, we believe, a sufficient stock to maintain one day shipping service on items listed we often find that it is not possible to obtain replacements as promptly between the close of one crop season and the arrival of new crop stock as at other seasons. It is our desire to supply you with prompt and efficient service on fresh quality seeds, and with a little co-operation in the matter of your requirements we can serve you to still better advantage.

FLORISTS' CUT-FLOWER SNAPDRAGON SEEDS

Try some of these for outdoor cultures this year. You will find them most suitable, and as bedding plants for your home garden trade they offer an unusually satisfactory subject.

TRADE PACKETS

We packet our Snapdragon seeds in generous trade packets which contain 1/64th ounce, or about 2300 seeds. Prices are identical on all varieties so that any assortment of varieties may be obtained at the quantity price quoted on trade packets.

UNIFORM PRICES ON ALL VARIETIES

1 packet \$.75	5 packets \$3.00
3 packets \$2.00	10 packets \$5.50

SEE OPPOSITE PAGE FOR VARIETY LIST!

Special Florist Assortment \$1.00

We offer these assortments as a convenience to our many patrons whose requirements are insufficient to justify planting of a full trade packet each of several varieties desired. Each of these assortments contains ¼ trade packet each of any 4 varieties listed below; your selection. Sold in complete assortments of 4 quarter packets only. Approximately 2000 seeds per assortment.

RUST-PROOF VARIETIES May be included in assortments.

QUANTITY PRICES

For those whose requirements will exceed a packet or two of each of several varieties, we quote as follows in quantities by weight. This list also gives the varieties and color discription as they are carried in our stock. Both in bulk and packets.

Snapdragon Seeds Continued

Varieties Available And Seed Prices In Bulk.

For prices in trade packets see preceeding page.

VARIETY	1/16 oz.	1/4 oz.
AFTERGLOW: The most popular early bronze.....	\$1.50	\$4.00
ALICE SUNSHINE: Free flowering yellow.....	1.50	4.00
CAPTOR: Outstanding new white.....	3.00	
CELESTIAL: New yellow.....	3.00	
BERTHA BAUR: Wonderful lavender or orchid.....	1.50	4.00
CEYLON COURT: Finest early canary yellow.....	1.25	3.00
CHEVIOT MAID: Fine early pink.....	1.25	3.00
CHEVIOT MAID SUPREME: Darker than the above sort..	1.50	4.00
CHEVIOT MAID — Yoder Strain. A shade lighter.	1.50	4.00
COATES' YELLOW PERFECTION: Deep yellow mid-season.....	1.50	4.00
DAYBREAK: Vigorous Briarcliffe Rose pink.....	3.00	
GENEVA PINK: Medium early rich rose pink.....	1.50	4.00
GOLDEN PINK QUEEN: Color as named.....	1.25	3.00
HAPPINESS: Long stemmed rose pink. Keeps well cut....	1.50	4.00
HARROLD'S RED: Deep wine red. Early.....	1.50	4.00
HELEN: The standard winter salmon.....	1.25	3.00
JENNIE SCHNEIDER: Columbia Rose pink.....	1.25	3.00
LAURA: Early deep rose. Not very tall.....	1.25	3.00
LAURENE HARROLD: Sunset tints of pink and gold.....	1.50	4.00
LUCKY STRIKE. Fine pure white.....	1.50	4.00
NEWPORT GOLDEN: Shading from lemon to golden yellow.....	1.50	4.00
NICHOLSON YELLOW. New early bright yellow.....	1.50	4.00
ORLANDO: An old favorite medium early bronze.....	1.25	3.00
ROMAN GOLD: Early gold shaded apricot rose.....	1.25	3.00
ROSE QUEEN: (Ball).....	2.00	
ROSE QUEEN: (Witterstaeter). Large rose.....	1.50	4.00
ROYAL PURPLE: Not very early but a new shade.....	1.25	3.00
SONNY: Very nice light pink.....	1.50	4.00
SUNBURST IMPROVED: Color of the Sunburst Rose.....	1.50	4.00
SUN TAN: Extra early orange tan.....	1.50	4.00
TERRY'S SURPRISE: Rich rose shaded orange.....	2.00	5.00
WELCOME: New brilliant crimson, dark foliage.....	2.00	5.00
WHITE ROCK: The standard white.....	1.25	3.00
WINTER HELEN: Improved early Helen.....	1.50	4.00
WINTER KING. Fine free flowering pink.....	1.50	4.00
MIXED BLEND: Made up to formula from above varieties..	1.25	3.00

RUST-PROOF VARIETIES

These are being offered for the benefit of our southern patrons who are able to grow this subject outdoors most of the winter or those who wish to experiment with this new family. The strain we offer is, we believe, the best of the many being offered, and come to us from a specialist who has worked closely with their development by the University of California.

THE NEW RUST-PROOF SUPER MAJESTIC GROUP

An outstanding large flowered group.

VARIETY	Price per Pkt.	1/16-oz.	1/4 oz.
AUTUMN GLOW: Old rose, suffused amber.....	\$.50	\$1.25	\$4.00
DAINTY: Delightful soft pink. Fine cut.....	.50	1.25	4.00
HARMONY SHADES: Terra cotta and yellow shaded rose.....	.50	1.25	4.00
ORANGE SHADES: Rose shades overlayed orange..	.50	1.25	4.00
RED SHADES: Crimson, Garnet and Ruby shades...	.50	1.25	4.00
ROSE SHADES: Rich Begonia Rose. Fine.....	.50	1.25	4.00
MIXED: Full range of colors—many new.....	.50	1.00	4.00

1935-36 INTRODUCTIONS

RUST PROOF BUTTERCUP: Deep clear yellow ...	\$.25	\$.75
RUST PROOF SHASTA: Pure white greenhouse forcing type.....	.25	.75
RUST PROOF CRIMSON: Maximum type.....	.25	.75
RUST PROOF PINKIE: Pure rose pink.....	.25	.75
RUST PROOF U. of C. Deluxe Mixture. Well balanced blend of many colors.....	.25	.75

Fine ASTER SEEDS



Aster — Aurora, Golden Sheaf.

Newer Varieties

In offering this new group of seeds we have taken our usual great care in the selections of both varieties and source. Most stock offered is grown for us by Bodger's. While not all varieties offered are wilt resistant we have offered only these strains where available.

EARLY DAWN: A New Novelty group of extremely early flowering habits, beginning to flower in mid-July. Flowers are double, about 4 in. in diameter with good stems for cutting. Colors—Lavender, white, rose, and mixed.

Price: 1-16 oz., 30c; 1/4 oz., \$1.15,

SUPER GIANT EL MONTE: A glowing crimson companion to the very popular Super Giant Los Angeles. A 1936 introduction.

Price: 1/16 oz., 25c; 1/8 oz., 40c; 1/4 oz., 75c; 1 oz., \$2.30.

SUPER GIANT LOS ANGELES: The finest, largest shell pink Aster. Excellent as a cut flower producing flowers of Chrysanthemum texture, 6 to 8 inches in diameter, on long stiff stems.

Price: 1/8 oz., 35c; 1/2 oz., \$1.25; 1 oz., \$2.25.

AURORA GOLDEN SHEAF: Wilt resistant. Crested center. Deepest yellow.

AURORA BLUE: Light blue, yellow center.

AURORA ROSE: Bright rose, yellow center.

Price: 1/8 oz., 30c; 1/4 oz., 50c; 1/2 oz., 90; 1 oz., \$1.75.

HEART OF FRANCE: Wilt resistant. Deepest red Aster. Fine.

Price: 1/8 oz., 35c; 1/4 oz., 60c; 1 oz., \$2.00.

BALL DEEP ROSE: Wilt resistant. Deep rose, early branching.

BALL PURPLE: Wilt resistant. Deep bright purple, early branching.

BALL WHITE—EARLY: Wilt resistant. Medium early crested flowers.

BALL WHITE—LATE: Wilt resistant. Late branching. Fine.

Prices: 1/8 oz., 40c; 1/2 oz., \$1.25; 1 oz., \$2.00.

Time Tested Standard Sorts

IMPROVED CALIFORNIA SUNSHINE: An outstanding new Aster greatly improved over the old Sunshine type. Colors—Flesh, salmon pink, lavender, light blue, purple, rose, white, and mixed.

Price: 1/16 oz., 25c; 1/4 oz., 80c; 1/2 oz., \$1.50; 1 oz., \$2.50.

KING OR NEEDLE TYPE: Wilt resistant. A large quilled petal flower that ships well. Dark blue, crimson, lavender, peach blossom, white and mixed.

Price: 1/8 oz., 25c; 1/4 oz., 35c; 1 oz., \$1.20.

CALIFORNIA GIANTS: Improved strain. The largest, showiest Aster today. Robust growing and disease resistant. Apple blossom pink, carmine rose, dark purple, deep rose, light blue, white, and mixed.

Price: 1/16 oz., 20c; 1/4 oz., 50c; 1 oz., \$1.75.

IMPROVED CREGO—GIANT COMET: Wilt resistant. A fine florist group. Colors—Blue flame, Cattleya, crimson, dark violet, deep rose, light blue, shell pink, white, and mixed.

Price: 1/8 oz., 20c; 1/4 oz., 40c; 1 oz., \$1.25.

QUEEN OF THE MARKET: Improved wilt resistant. The standard early Aster. Colors—Crimson, dark blue, flesh pink, light blue, scarlet, white, and mixed.

Price: 1/4 oz., 25c; per oz., \$1.00.

EARLY ROYAL: Wilt resistant. Follows the Queen of the Market in flower. Very fine. Colors—Azure blue, deep rose, lavender pink, purple, shell pink, white, and mixed.

Price: 1/8 oz., 25c; 1/4 oz., 45c; 1 oz., \$1.25.

CALENDULA SEEDS

These come to us from a specialist who probably has done as much or more work with this family as any single specialist in the field. It is also from this growers cultures that a majority of this seed used for forcing comes. We feel certain that there are no better strains or varieties available today.

VARIETY	Price per 1/4 oz.	1 oz.	4 ozs.
BALL APRICOT: Straw yellow dark center.....	\$.25	\$.75	\$2.25
BALL GOLD: Long stemmed golden yellow.....	.25	.75	2.25
BALL LEMON QUEEN: Golden yellow dark center..	.25	.75	2.25
BALL LONG ORANGE: Deep orange with lg. stems.	.25	.75	2.25
BALL MASTERPIECE: Rich deep orange dark center.	.25	.75	2.25
BALL ORANGE IMPROVED: Glowing orange.....	.25	.75	2.25
BALL SUPREME: Cadmium orange dark center.....	.25	.75	2.25
BALL WHITE: Cream white dark center.....	.25	.75	2.25
BALL BLEND MIXTURE: All above included in a good all-round florist mixture.....	.25	.75	2.25
Ball varieties supplied at \$8.00 per pound in quantities of 8 ounces or more. Assortments of varieties may be ordered at the full quantity price.			
APRICOT QUEEN: New. Soft apricot, shaded orange with dark eye.....	.25	.75	2.25
CAMPFIRE: Dark orange, scarlet sheen.....	.20	.60	1.50
CHRYSANTHA: Clear buttercup yellow. Fluffy.....	.20	.60	1.50
ORANGE SHAGGY: Deep orange, lighter center A very fine new type. A.A.S. Gold Medal 35.....	.20	.60	1.50
RADIO: Deep orange, quilled petals.....	.10	.30	1.00
RADIO GOLDEN BEAM: Golden yellow, quilled petals.....	.10	.30	1.00
SENSATION: See CAMPFIRE above. Same price.			
SUNSHINE: See CHRYSANTHA above. Same price.			
Pound quantity price on this group 3 times 4 ounce price.			

CINERARIA SEEDS

Howard & Smith's CALIF. SUPER-GIANTS

- Hybrida Grandiflora Nana -

An outstanding new strain of Cineraria hybrida grandiflora nana which produces free flowering plants 15 to 18 inches high. The huge flowers measure from 4 to 6 inches across with single petals 1 to 1½ inches wide. The most remarkable thing about this plant is the basal branching habit of the flower stems making a wonderfully formed flat topped cluster. Coloring is especially brilliant and magnificent.

Colors Seeds from the originators.

BLUE SHADES—Sky blue to ultra-marine, some with white zones.

CRIMSON AND CARMINE SHADES—Very rich.

SALMON SHADES—Delicate tints from light salmon to deep pink.

SUPERB BLEND—All the above shades along with many others not available separately, blended in a well-balanced mixture.

SEED PRICES: Trade Packets—about 500 seeds, \$1.00; 1/128 oz., \$2.00; 1/64 oz., \$4.00; 1/32 oz., \$7.50; 1/8 oz., \$20.00

OTHER WELL KNOWN STRAINS.

VARIETY	Tr. pkt.	1/4 oz.	1/2 oz.	1 1/8 oz.
CRAMER PRIZE STRAIN: The most popular florist strain. Excellent habit.....	\$1.00	\$2.25	\$4.00	\$7.50
GRANDIFLORA SEMI - DWARF: Pedigreed Mixed. An ultra fancy strain.....	1.00	2.00	4.00	8.00
GRANDIFLORA SEMI - DWARF: Fancy mixed. Fine.....	.50	1.00	2.00	4.00
HOWARD & SMITH STRAIN: Very fine.....	1.00	2.25	4.25	8.00
MULTIFLORA NANA: (Hybrid strain). Mixed..	.50	1.00	2.00	4.00
OLYMPIC GIANTS: An exceptionally good strain. Well colored.....	1.00	2.00	4.00	8.00

MIGNONETTE SEEDS

The finest florist varieties in strains we feel confident in recommending. Suitable for both indoor and outdoor culture.

VARIETY	Price per 1/8 oz.	1/4 oz.	1 oz
BALL FORCING STRAIN: Select.....	\$.25	\$.75	\$2.00
MACHET GOLDEN GOLIATH: True gold color...	.15	.25	.75
MACHET NEW YORK MARKET: Good florist strain.....	.25	.40	.80

DELPHINIUM SEEDS

These have become a most popular specialty item with us and we offer here a most complete collection. We have endeavored to offer all of the best varieties of interest to the commercial grower. We believe that you will find any of these varieties items of highest worth.

For growers who prefer plants already well started we suggest the fine group offered on page 21.

NAMED VARIETIES

The following group is, we believe, the finest stock available both from American and European specialists. While some variation is to be expected from seedlings, these may be expected to produce a reasonable percentage of true type plants.

UNIFORM PRICES APPLY TO THIS GROUP

TRADE PACKET \$.50; 1/8 oz., \$1.20; per ounce, \$8.00

C. W. MATTHES: A fine pure blue.

HARROLD'S PEDIGREED DOUBLE MIXED: Blended from the finest double flowering plants in a wide range of colors. Produces a good percentage of doubles although some semi-doubles will appear.

HOODACRES WHITE: An American hybrid white that produces many fine specimen plants. Some color variation. Supply of 1936 crop limited.

ICEBERG: A fine white of about 4 foot growth which comes the nearest true from seed of any white to date.

KING OF DELPHINIUMS: Deep blue with white eye. Magnificent.

LAVANDA: Deep rosey lavender with small white center.

MILLICENT BLACKMORE: A semi-double. Sky blue and mauve, large black center. 5 1/2 feet.

MRS. TOWNLEY PARKER: Single sky blue self. Early. 6 feet.

REV. E. LASCELLES: Deep violet blue, large white eye.

SUMMER CLOUD: Another very fine new white.

MIXED COLOR STRAINS

VARIETY	Price per Tr. Pkt.	1/8 oz.	1 oz
BLACKMORE & LANGDON: Originators "Gold Medal" mixture. Grown by originators.....	\$.75	\$1.10	\$7.00
BLACKMORE & LANGDON STRAIN: American grown.....	.35	.70	4.00
DREER DE LUXE HYBRIDS: A fine mixture.....	.35	.50	3.00
GOLD MEDAL HYBRIDS: Choice mixed, dark shades.....			1.00
KELWAY'S HYBRIDS: Good mixture.....		.25	1.50
WREXHAM STRAIN: Fancy blend. Contains all colors of this popular Hollyhock strain.....	.35	.70	4.50
WREXHAM STRAIN—ART SHADES: The finest colors.....	.50	1.00	7.00

BELLADONNA TYPES

BELLADONNA: Fine light blue. A florist favorite....		.25	1.25
BELLADONNA IMPROVED: Deep blue, large flowers.....		.35	2.50
BELLAMOSUM: Bright dark blue.....		.25	1.35
CLIVEDEN BEAUTY: Fine improved strain of Belladonna. Is extremely popular.....		.35	2.50
BLUE GROTTTO: New. Deep blue, royal purple Bee. Cream center.....	.25	.50	3.25

Quantities of 1/4 oz., 1/2 oz., and 3/4 oz. supplied at the ounce rate.

BODGER'S DOUBLE NASTURTIIUMS

In recent years few novelties have gained the popularity of the family of Double flowered, sweet scented Nasturtiums. They are proving a valuable item for the florist grown both indoors and out. Sown in ground benches and carried at Carnation temperature they supply quantities of flowers which in most localities find ready sale during the winter months. Try a few this season.

VARIETY	1/2 oz.	1 oz.	4 oz.	1 lb.
GLEAM HYBRIDS: Dazzling mixed colors.....	\$.10	\$.15	\$.50	\$1.20
GOLDEN GLEAM: Golden yellow.....	.10	.15	.30	1.00
GOLDEN GLOBE: (Golden Giant) New dwarf double, golden yellow.....	.10	.20	.50	2.00
SCARLET GLEAM: Scarlet.....	.10	.15	.50	1.40
MOON, ORANGE, or SALMON GLEAM.....	.20	.40	1.00	3.50

FLORISTS' DOUBLE FLOWERING

MARIGOLDS

We present here a new group in the Harrold's Pedigreed Strain line of seeds. These Marigold varieties have been selected with utmost care both as to strain and source and we believe them to be the best obtainable for the florist.

NEWER VARIETIES AND NOVELTIES

Tr. Pkt. 1/2-oz. 1-oz.

CROWN OF GOLD: Gold Medal 1937— Center of flower of short quilled petals with a collar of flat guard petals at base. Color orange, plants 2 1-2 ft. flowers 3 inches. The first known Marigold with orderless foliage.	\$.50	\$2.50	\$5.00
GIGANTEA SUNSET GIANTS: (Chrysanthemum flowered). This 1937 novelty will, beyond doubt, set a new standard in Marigolds. Combining the desirable characteristics of exceptional large size, showy colorings, and pleasant fragrance unlike that normally associated with Marigolds this will become an outstanding florist sort. Flowers are from 5 to 7 1/2 inches across on fine long stems and, while varying considerably in type, 60 per cent or more are fully double. Color range from light yellow to golden orange.....	.50	2.00	4.00
DIXIE SUNSHINE: Large flowered golden yellow introduced in A. A. S., 1936. Very desirable.....	.25	1.10	2.00
GUINEA GOLD: This popular florist variety has proven its worth. Color, golden orange.....	.25	.55	1.00
YELLOW SUPREME: A lemon yellow companion to Guinea Gold. Fine characteristics for florist culture and a distinctive honey fragrance.....	.25	.75	1.25
HARMONY: Dwarf double French type. Most charming Scabiosa-like flowers of golden yellow with a maroon-red border.....	.25	.60	1.15
NEW DWARF ALL-DOUBLE ROYAL SCOT: An improved strain of this popular variety. Mahogany and gold in a uniform striped effect.....	.25	1.35	2.50

WELL KNOWN STANDARD VARIETIES

GIANT AFRICAN ALL-DOUBLE ORANGE25	.70	1.25
GIANT AFRICAN ALL-DOUBLE LEMON25	.70	1.25
PRINCE OF ORANGE25	.70	1.25

Lieb's Winter Marigold

Mahogany brown with golden yellow crested center. Flowers continually from October to May. Blossoms 3 inches in diameter are of wonderful keeping quality and have a distinctly sweet odor. Fine as a crop following Mums. Seeds may be planted any time from July to December. Plant in any house that can be kept free from frost. No insect pests. These have received much favorable recommendation from well known florists and you should give them a trial in a small way at least.

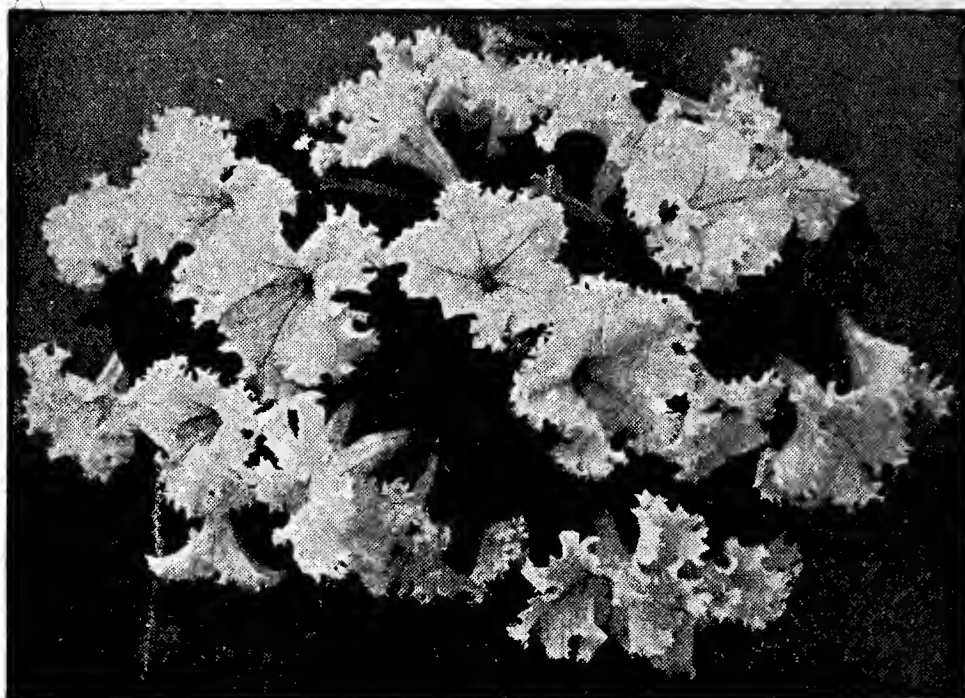
SEEDS IN ORIGINATORS PACKETS ONLY AT \$.50 Each

Packets contain about 500 seed

SEEDS FROM OUTDOOR GROWN PLANTS: Grown in Calif. from originators stock seeds. Satisfactory outdoors but forcing quality is unknown. 1-4 oz., \$1.00; 1 oz., \$3.50

The FUTURE HOLDS

Much promise for the coming spring. Generally it is believed that demands will be substantially stronger all along the line, and price adjustments should reflect favorably for the trade. Many growers will take advantage of these better opportunities by early preparations, especially in stock of new and quality items.



PETUNIA GRANDIFLORA COMPACTA LACE VAIL

PETUNIA SEEDS

BEST VARIETIES AND TYPES

Coming to us from the cultures of three of the outstanding American Petunia Specialists we believe the following list covers the most desirable varieties of proven value to the professional grower.

The "Must Have" New Varieties

	Tr.	1/64	1/32	1/16
Pkt. oz. oz. oz.				
DAINTY LADY — This light golden yellow Bodger novelty is very attractive and worth a trial at least.....	\$0.50	2.50	4.50	8.50
MARTHA WASHINGTON — The outstanding sort in this group. Blush pink, deep violet throat, ruffled flowers and compact plant.....	.50		1.25	2.25
ADMIRAL—Dark blue of similar form and habit as Martha Washington (New).....	.75		2.00	3.50
MINEATURE ROSE GEM—The latest offering in this desirable group. Bright rose, extremely compact plants.....	.25		.60	1.00
MINEATURE PINK GEM—The original mineature which has received so much attention. Deep pink.....	.25		.50	.80
FLAMING VELVET — (Hybrida) This velvety blood red variety has attracted much attention because of its depth of color.....	.25		.50	.80

GIANTS OF CALIFORNIA:

Popular Mixtures:-

	Tr.	1/64	1/32	1/16
Pkt. oz. oz. oz.				
DWARF RAMONA STRAIN—Our most popular sort.....	\$1.00	\$1.75	\$2.80	\$5.00
DWARF RAMONA DARK SELECTION.....	1.00	2.00	3.00	5.00
RUFFLED MONSTERS—Half dwarf. Fine colors.	.50	1.00	1.80	3.50

DOUBLE VARIETIES

FANCY DOUBLE VARIETIES: All carry the highest percentages of doubles.

	Tr.	3	1/64
Pkt. Pkts. Oz.			
ALL-DOUBLE "VICTORIOUS"—Dwarf mixed.....	\$2.00	\$5.00	\$9.00
ALL-DOUBLE "TRIUMPHANT"—Giant mixed.....	2.00	5.00	8.50
SHEPHERD'S MARVELOUS—Very fine.....	1.50	4.00	4.75

Packets contain adou 1000 seeds.

PETUNIA SEEDS Continued.

	Tr.	1/64	1/32	1/16
	Pkt.	oz.	oz.	oz.
RUFFLED GIANTS: Large throated. Unusually fine.				
BLACK PRINCE—Rosey crimson, black throat..	.50	1.25	2.50	4.50
CAMILLA—Light copper rose veined ruby.....	.50	1.25	2.50	4.50
COPPER RED—Coppery scarlet, dark throat....	.50	1.25	2.50	4.50
GERMAN EMPRESS—Lilac, veined purple.....	.50	1.25	2.50	4.50
PRINCESS OF WUERTEMBERG — Rose, deep garnet throat.....	.50	1.25	2.50	4.50

GRANDIFLORA COMPACTA SINGLE FRINGED: A very outstanding group.				
GAIETY—Rose and white daintily fringed.....	.50	1.50	2.50	5.00
GOTTFRIED MICHAELIS—Velvety crimson....	.50	1.50	2.50	5.00
LACE VEIL—New pure white.....	.50	1.50	2.50	5.00
SETTING SUN—Deep rose, dark throat.....	.50	1.50	2.50	5.00

GRANDIFLORA SINGLE FRINGED: A fine group.				
PINK TRIUMPH—Bright clear pink.....	.50	.75	1.20	2.40
PRIDE OF PORTLAND—Deep pink.....	.50	.75	1.20	2.40
ROMANY LASS—Deep crimson, dark throat....	.50	1.00	1.75	3.25
ROYAL PURPLE—Finely fringed.....	1.00	1.25	2.50	4.50
THEODOSIA—Rose, golden throat.....	.50	1.00	1.75	3.25
ELK'S PRIDE IMPROVED—Same color as Elk's Pride but fringed.....	.75	1.50	2.75	5.00
MIXED—All the above and many others.....	.50	1.00	1.50	2.75

GRANDIFLORA PLAIN EDGED:				
DWARF PINK GLORY—Flame rose pink.....	.50	.90	1.50	3.00
ELK'S PRIDE—Well known standard purple....	.50	.90	1.50	2.80
PURPLE ROBE—Deep purple edged silver.....	1.00	2.00	3.75	6.00
QUEEN OF THE MARKET—Carmine red, dwarf.....	.50	1.20	2.40	4.75
PINK GLORY—Fine flame rose.....	.50	.90	1.50	2.75
WHITE CLOUD—Dwarf, compact pure white...	.50	.90	1.75	3.25
MIXED—All the above and many others.....	.50	.90	1.50	2.50

BALCONY (Hybrida Pendula)	Tr.	Pkt.	1/8 oz.	1/2 oz.	1 oz.
BLUE—Very attractive rich violet blue.....	\$.25	.80	\$3.00	\$5.00
COPPER ROSE—Beautiful rich new color.....	.25	.80	3.00	5.00	
CORNFLOWER BLUE—Rich blue.....	.25	.80	3.00	5.00	
CRIMSON.....	.25	.40	1.75	3.00	
DAMASK ROSE—(New) Tyrian rose.....	.25	.80	3.00	5.00	
NETTED BLUE GEM—Steel blue veined violet..	.20	.45	1.75	3.00	
ROSE—and also PURE WHITE.....	.25	.40	1.75	3.00	

DWARF HYBRIDA NANA ERECTA: A fine group.				
ADMIRAL—New rich violet blue. Waved flowers.	.75	1.25	4.00	7.50
ALDERMAN—Deep violet blue.....25	.80	1.50
BLUE BEDDER—Mid blue.....	.25	.90	1.50	3.00
CELESTIAL ROSE—Improved Rose of Heaven..	.50	.75	1.75	3.50
NORMA—Light purple with white star.....25	.80	1.50
ROSE OF HEAVEN—Brilliant rose.....25	.80	1.50
ROSEY MORN—Rose with white throat.....25	.80	1.50
SILVER BLUE—Light blue.....	.50	.75	2.25	5.00
SNOW BALL—White.....25	.80	1.50
MIXED—All the above and many others.....25	.80	1.50

For quantities in between those quoted take rate next larger amount.

SALVIA SEEDS

Due to the instability of the viability of much of the Salvia seeds offered at lowprices, we suggest that in comparing the stock offered here, it be remembered that we offer only seeds from a prominent and reliable American Salvia specialist. Please do not compare them with imported seeds of doubtful origin.

SCARLET VARIETIES		Tr pkt.	1-4 th.	1-2 oz.	1 oz	
AMERICA—Globe of Fire, 16 inches.....	\$.35	\$.60	\$1.00	\$2.00
BONFIRE or CLARA BEDMAN, 16 inches..		.35		.50	1.00	1.75
FIREBALL, 14 inches.....		.35		.50	1.00	1.75
HARBINGER—Finest early scarlet, 16 inches		.35		.70	1.50	2.50
ROCKET, NEW—Early dwarf, 10 inches....		.50		1.50	3.00	5.00
SPLENDENSE—Tall, 24 inches.....		.35		.60	1.00	2.00
ZURICH—Early, 12 inches.....		.35		.60	1.00	2.00

Prices on larger quantities than those given herein, gladly supplied.

ANNUAL LARKSPUR

GIANT IMPERIAL:- Base Branching.

VARIETY	Price per 1/8 oz.	1/2 oz.	1 oz.	1 lb.
BLUE BELL: Clear light blue	\$.25	\$.50	\$.80	\$8.00
BLUE COCKADE— New rich lilac blue.....	.35	1.00	1.60	18.00
BLUE SPIRE: Deep oxford blue.....	.25	.50	.80	8.00
CARMINE KING: Deep carmine rose.....	.25	.50	.80	8.00
CORAL KING— New blush pink suffused coral.	.35	.90	1.60	17.00
DAINTINESS: Delicate lavender.....	.25	.50	.80	8.00
EXQUISITE PINK: Soft salmon pink.....	.25	.50	.80	8.00
EXQUISITE ROSE: Rose pink.....	.25	.50	.80	8.00
GLORIA: Rich deep rose.....	.25	.50	.80	8.00
LILAC QUEEN: New. Lilac shading lavender blue	.25	.50	.80	8.00
LILAC SPIRE: Lilac.....	.25	.50	.80	8.00
LOS ANGELES IMPROVED: Rose.....	.25	.50	.80	8.00
MISS. CALIFORNIA: Deep pink shaded salmon.	.25	.50	.80	8.00
PEACH BLOSSOM: Light pink.....	.25	.50	.80	8.00
WHITE KING— New early giant pure white...	.35	.90	1.60	17.00
WHITE SPIRE: Pure white.....	.25	.50	.80	8.00
FLORIST FINE BLEND: Best formula mixture..	.20	.40	.75	7.50

TALL DOUBLE STOCK FLOWERED:

AGERATUM BLUE	LILAC
BRIGHT ROSE	PURE WHITE
DARK BLUE	SHELL PINK
EMPRESS ROSE	ROSEY SCARLET
LA FRANCE: Pink	MIXED

Price, 1/2 ounce, \$.25; 1 ounce, \$.50; 1 pound, \$4.50.

ROSAMOND: New. Pure deep rose self. Very brilliant and does not fade
A valuable florist variety. Price: 1/8 ounce, \$.15; 1/2 ounce, \$.30; 1 ounce,
\$.50 per pound, \$5.50

VERBENA SEEDS

HYBRIDA GRANDIFLORA

This selection is made up from the most select group of the modern varieties and every care is taken to eliminate as far as possible the difficulty experienced in getting good germination with Verbena seeds.

	Pkt.	1/4 oz.	1/2 oz.	1 oz.
BEAUTY OF OXFORD HYBRIDS—Rose pink to rose red.....	\$.25	\$.50	\$.90	\$1.75
CERISE QUEEN—Very fine salmon cerise.....	.25	.50	.90	1.60
COCCINEA—Scarlet with small eye.....	.25	.50	.90	1.50
CRIMSON GLOW— Bodger's New crimson.35	.75	1.50	2.75
ETNA—Garnet red, cream eye.....	.25	.50	.90	1.50
LAVENDER GLORY—Fine lavender, cream eye.	.25	.50	.90	1.75
LUCIFER—Brilliant scarlet self.....	.25	.50	.90	1.50
LUMINOSA—Glowing flame pink.....	.25	.50	.90	1.60
ROSE CARDINAL—Rose with large white eye...	.25	.50	.90	1.50
ROYALE—Royal blue, cream yellow eye.....	.25	.50	.90	1.60
SPECTRUM RED—Intense bright red.....	.25	.50	.90	1.60
VIOLACEA STELLATA—Rich violet white eye..	.25	.50	.90	1.50
FINEST MIXTURE—Made up from named sorts.	.25	.40	.75	1.25

Clearance Sale Of

EARLY FLOWERING

SWEET PEA SEEDS

Price cutting indiscriminately among growers of these seeds and their prevailing policy of selling has lead us to a decision to discontinue this stock.

We have many pounds of fresh seeds on hand, embracing nearly 40 of the best commercials and novelties which we offer in a grand mixture to clean up.

Priced while they last at

15c per oz. \$1.75 per lb. 5 lbs. \$7.00.

FLORISTS' STOCKS SEEDS

DOUBLE GIANTS OF CALIFORNIA:-

This new group should be given the attention and consideration of the florist who wishes to grow quality Stocks. They are of about the same habit as the Improved Bismarck group, but produce a longer spike, both in flower and stem. This strain produces a high percentage of doubles. Fine for indoor or outdoor growing.

We introduced this group to our patrons 3 years ago and supply only the originator's — Macdonald — seeds. Reports from growers using them has been most complimentary. This group will be found of double application as when benched close, like the non-branching varieties, they can be made produce but a single mammoth flower spike. Benched in wider setting habit, is same as Bismarck only resulting flowers are much finer.

	Price per 1/8 oz.	1/4 oz.	1/2 oz.	1 oz.
GOLDEN GATE: Rich yellow.....	\$.50	\$1.00	\$1.90	\$3.50
MONTEREY: Pink.....	.50	1.00	1.90	3.50
PACIFIC: Blue.....	.50	1.00	1.90	3.50
SANTA BARBARA: Chamois.....	.50	1.00	1.90	3.50
SANTA MARIA: Wonderful white.....	.50	1.00	1.90	3.50
SHASTA: Glistening white.....	.50	1.00	1.90	3.50
TAHOE: Lavender.....	.50	1.00	1.90	3.50
THE REDWOODS: Blood red.....	.50	1.00	1.90	3.50
YOSEMITE: Rose.....	.50	1.00	1.90	3.50
FANCY MIXED: Blended from all the above....	.50	1.00	1.90	3.20

DOUBLE EARLY GIANT IMPERIAL:- -IMPROVED BISMARCK-

Early and with a high percentage of doubles, these are the standard branching variety so much used for both forcing and bedding.

	Price per 1/8 oz.	1/4 oz.	1/2 oz.	1 oz.
ANTIQUE COPPER: Rich Hellebore red.....	\$.40	\$.80	\$1.40	\$2.80
APPLE BLOSSOM: Blush pink.....	.40	.80	1.40	2.80
BLOOD RED.....	.30	.55	1.10	2.20
BUTTERCUP: Rich yellow.....	.40	.80	1.40	2.80
CHAMOIS: Ivory tinted old rose.....	.40	.80	1.40	2.80
DARK BLUE.....	.40	.80	1.40	2.80
ELK'S PRIDE: Royal purple.....	.40	.80	1.40	2.80
FLESH: Bright flesh pink.....	.40	.80	1.40	2.80
GOLDEN BALL: Canary yellow.....	.40	.80	1.40	2.80
GOLDEN ROSE: Light golden rose.....	.40	.80	1.40	2.80
LAVENDER: Silvery lavender.....	.40	.80	1.40	2.80
LILAC.....	.40	.80	1.40	2.80
ROSE: Rose pink.....	.40	.80	1.40	2.80
WHITE.....	.40	.80	1.40	2.80
WHITE WONDER: New. Very large tall white..	.50	1.00	2.00	3.90
FANCY FLORIST BLEND: Fine mixture.....	.35	.60	1.10	2.20

GIANT DOUBLE, NON-BRANCHING COLUMN:-

These are the non-branching strain producing one flower spike per plant. They are much used by florists due to the high quality of the cut produced, and because they may be grown satisfactorily in close spacing they make a profitable group to grow.

	Price per Tr. Pkt.	1/4 oz.	1/2 oz.	1 oz.
BALL WHITE: Best white.....	\$.75	\$2.25	\$4.00	\$7.75
CHAMOIS PINK: Apricot pink.....	.75	2.25	4.00	7.75
DEEP ROSE: New. Deep brilliant rose.....	.75	2.25	4.00	7.75
GLORIA: Brilliant crimson.....	.75	2.25	4.00	7.75
LILAC LAVENDER: (Silvery Lilac).....	.75	2.25	4.00	7.75
PURPLE.....	.75	2.25	4.00	7.75
RUBY: Rich crimson.....	.75	2.25	4.00	7.75
SATIN ROSE: Soft rose.....	.75	2.25	4.00	7.75
CHOICE FLORIST BLEND: Finest mixed.....	.65	2.00	3.50	6.50

QUALITY AMERICAN GROWN SEEDS

As nearly as possible we offer only American grown seeds from the most reliable breeders. The quality in the majority of cases is equal or superior to those obtainable elsewhere, and usually better adapted to American growing and markets. The cost is as low as GOOD RELIABLE SEEDS CAN BE GROWN AND DISTRIBUTED.

BODGER'S ZINNIAS

Pansies are our own growing specialty and every care is taken in their breeding to produce seeds of unexcelled quality. Unquestionably in this field we are able to supply superior quality. In selecting all the other items offered in this catalogue we have used the same care that you do in buying our Pansies. We have gone direct to the foremost specialist in each field for our source of supply, therefore we offer only BODGER'S ZINNIAS. Being supplied by this specialist and subjected to our usual rigid laboratory and garden tests we feel confident that you can not find better stock than is offered below.

Zinnia Novelty FANTASY

FANTASY MIXTURE: Rounded double flowers composed of a mass of shaggy ray-like petals giving a most attractive appearance. Good stems. Colors from bright red and orange to delicate pink and cream.

Prices: $\frac{1}{8}$ oz., 15c; $\frac{1}{2}$ oz., 50c; 1 oz., \$.95; 4 ozs., \$3.00.

Zinnia Novelty CROWN O' GOLD

DESERT GOLD. The new yellow. The prettiest yellow Zinnia to date.

Price: $\frac{1}{8}$ oz., 20c; $\frac{1}{4}$ oz., 35c; 1 oz., \$1.20.

MIXED: These include old rose, cream, yellow, red, pink, and lavender, all with the characteristic golden flecking usual to this group.

Price: $\frac{1}{8}$ oz., 15c; $\frac{1}{2}$ oz., 50c; 1 oz., \$1.00; 4 ozs., \$3.00.

GOLD MEDAL DAHLIA FLOWERED

Generally these are the most popular strain for both bedding and cutting. We offer only the finest colors as follows.

CANARY BIRD: Rich yellow.

CRIMSON MONARCH: Crimson.

DREAM: Deep lavender.

EXQUISITE: Light rose.

GOLDEN DAWN: Golden yellow.

GOLDEN STATE: Yellow orange.

GOLD MEDAL FINEST MIXTURE: Grown as separate colors and blended.

ILLUMINATION: Deep rose.

OLD GOLD: As named.

OLD ROSE: As named.

ORIOLE: Orange and gold.

POLAR BEAR: Pure white.

SCARLET FLAME: Bright scarlet.

Price: $\frac{1}{8}$ oz., 20c; $\frac{1}{4}$ oz., 30c; $\frac{1}{2}$ oz., 45c; 1 oz., \$.90; 4 ozs., or more of a variety, at pound price of \$ 9.00.

CALIFORNIA GIANTS

Of immense size and fully double, the plants are taller and flowers larger than the above group. Very popular.

BRIGHTNESS: Bright pink.

CERISE QUEEN: Cerise rose.

DAFFODIL: New Canary yellow.

GOLDEN QUEEN: Golden yellow.

LAVENDER QUEEN: Dp lavender.

FINEST MIXED: Blended from separate color seeds.

MISS WILMOTT: Soft pink.

ORANGE KING: Cadmium.

PURITY: Best white.

ROSE QUEEN: Bright rose.

SCARLET QUEEN: Dp scarlet.

Prices: $\frac{1}{4}$ oz., 25c; $\frac{1}{2}$ oz., 45c; 1 oz., 85c; Lb., \$9.00.

Improved LILLIPUT POMPON

The Lilliputs are among the most popular cut flower groups. Flowers are small, compact, and symmetrical on strong fine stems.

CANARY GEM.

CRIMSON GEM.

DEEP FLESH PINK.

GOLDEN GEM: Golden Orange.

LILAC GEM.

FINE MIXED BLEND: Blended from separately grown colors.

ROSEBUD: Rose pink.

SALMON ROSE.

SCARLET GEM.

VALENCIA: Burnt orange.

WHITE GEM.

Price: $\frac{1}{4}$ oz., 20c; $\frac{1}{2}$ oz., 35c; 1 oz., 60c; Lb., \$6.00.

OTHER VARIETIES

We maintain the above varieties regularly in stock. We can, however, supply any of the Bodger line on short notice at standard trade prices.

SEASONABLE PLANTS

Potted Cineraria

We offer several thousand sturdy cool grown plants of these that are excellent for shifting to larger pots and growing on. Available greenhouse space does not permit our growing them out to finished stage ourselves, therefore they must be moved before March 1st. Successive sowings will be available until about that date but we suggest early placement of requirements to assure delivery.

VARIETY	Priced per 100 from—		2 1/2 in.	3 in. Pots
HOWARD & SMITH'S CALIF. SUPER-GIANTS: (Hybrida Grandiflora Nana) Wonderful color mixture			\$5.50	\$8.00
CRAMER'S PRIZE STRAIN: Popular and a fine mixture.....			5.50	7.50
GRANDIFLORA SEMI-DWARF: Pedigreed Mixed, excellent.....			5.00	7.00
MULTIFLORA NANA: Select strain. Fine color mixture.....			5.00	7.00
NO CHARGE FOR PACKING BUT SUBJECT TO AVAILABILITY.				

Geranium R. C

We had anticipated heavier productions of these this year but with but about 20,000 available for the season we have decided to offer them as a special florist mixture rather than in separate varieties. Price naturally will not net us quite as much but such a mixture will give our patrons a well balanced retail stock which, if ordered early, can be easily brought into flower in time for the selling season. Varieties included are Landry, Castellane, Missouri, Improved Poitevine, S. A. Nutt, Radio, Red Barney, Fiat, Grant, Irvington Beauty and a small percentage of new novelties. A well balanced mixture which is identical with our own retail stock.

It should be remembered that these cuttings are all rooted in our greenhouse in an electric cutting bench. Roots are all strong and alive and foliage is sturdy and well colored. With reasonable care these cuttings should not drop their leaves as so many outdoor rooted cuttings sold along the west coast do.

STRONG ROOTED CUTTINGS, \$2.00 per 100; \$18.00 per 1000.

VERBENAS

Genuine Beauty Of Oxford:

CERISE: Not to be confused with hybrid seedlings. These produce no seeds and flowers are superior in size and color

LAVENDER: Same as above except lavender color.

ROOTED CUTTINGS \$1.50 per 100: \$12.50 per 1000.

FROM 2 INCH POTS \$4.00 PER 100.

Aquilegia Plants

A few hundred clumps of 2 year 1-x of the new Waller-Franklin Select Long Spurred Hybrids in mixed colors. These are very nice. While they last.

\$1.00 per dozen - \$8.00 per 100

Transplanting size \$1.50 per 100.

The New Cutflower

Ageratum Augusta Improved

Remarkably productive and vastly longer in stem length these plants are a most desirable cut flower subject. Color is deep Ageratum blue of great brilliance and quantities of flowers on 8 to 12 inch stems are easily produced.

STRONG ROOTED CUTTINGS

\$2.50 per 100 - \$20.00 per 1000

SNAPDRAGON PLANTS

This group of stock is in the finest varieties. Plants are thinly sown during the summer in outdoor nursery beds giving a very sturdy plant which, while not transplanted, is superior to the usual seedlings or transplants.

VARIETY	Price per— 100	1000
AFTERGLOW—Most popular bronze.....	\$0.90	\$8.00
ALICE SUNSHINE—Fine yellow.....	.90	8.00
BERTHA BAUR—Best lavender.....	.90	8.00
CEYLON COURT—The standard yellow.....	.90	8.00
CHEVIOT MAID—Early pink.....	.90	8.00
CHEVIOT MAID SUPREME—A darker pink.....	.90	8.00
CHEVIOT MAID YODER—Lighter than parent.....	.90	8.00
COATES YELLOW PERFECTION—Popular deep yellow..	.90	8.00
GOLDEN PINK QUEEN—As named.....	.90	8.00
HAPPINESS—Long stemmed rose pink.....	.90	8.00
HARROLD'S RED—Deep wine red.....	.90	8.00
HELEN—Standard salmon.....	.90	8.00
JENNIE SCHNEIDER—Columbia rose pink.....	.90	8.00
LAURENE HARROLD—Sunset tints of pink and gold....	.90	8.00
LUCKY STRIKE—Fine pure white.....	.90	8.00
NICHOLSON YELLOW—Bright yellow.....	.90	8.00
ROMAN GOLD—Gold shading apricot.....	.90	8.00
ROSE QUEEN—Large rose.....	.90	8.00
SONNY—Nice light pink.....	.90	8.00
SUN TAN—Extra early orange tan.....	.90	8.00
TERRY'S SURPRISE—Rich rose shaded orange.....	.90	8.00
WELCOME—Brilliant crimson.....	.90	8.00
WINTER HELEN—Improved early Helen.....	.90	8.00
WINTER KING—Free flowering pink.....	.90	8.00
FLORIST MIXED—Made up from above sorts.....	.80	7.00
RUST-PROOF DELUXE MIXED—University of California Strain.....	.90	8.00

STOCK PLANTS

DOUBLE GIANTS OF CALIFORNIA

Stocks of the California Double Giant strain has been a specialty with us for the past three years and we offer only the originator's strain of seeds and these plants are grown from them, of course. This is a group you should try this season if you have not already done so whether you buy plants or plant the seeds.

VARIETY	Price per— 100	1000
GOLDEN GATE—Rich yellow.....	\$1.25	\$10.00
MONTEREY—Pink.....	1.25	10.00
PACIFIC—Blue.....	1.25	10.00
SANTA BARBARA—Chamois.....	1.25	10.00
SANTA MARIA—Wonderful white.....	1.25	10.00
SHASTA—Glistening white.....	1.25	10.00
TAHOE—Lavender.....	1.25	10.00
THE REDWOODS—Blood red.....	1.25	10.00
YOSEMITE—Rose.....	1.25	10.00
Finest Mixed—Made up from above colors.....	1.00	9.00

DOUBLE PETUNIA R. C.

We have several thousand of these rooted cuttings now ready. Taken from a select assortment of double flowering plants, of a fine color range, they will make excellens spring gtock.

\$1.75 per 100 \$15.00 per 1000

LIEB'S Winter Flowering Marigolds STRONG PLANTS

Here is an item every florist should grow. These plants are all grown from originators tested seeds. See complete descriptions on page 12 in the seed section.

PLANTS \$2.00 PER 100

FINE FORCEING HYDRANGEAS

We offer here plants from the stock of a prominent north-west specialist, plants for Easter and Mothers Day flowering.

Early ordering is suggested while assortment is complete.

FOR IMMEDIATE DELIVERY

Group One:—

RHEINGOLD: Brilliant pink.

TROPHEE: Early red.

GERTRUDE GLAHN: Dark rose.

GOLIATH: A real giant.

HELGE: Soft red.

PARSIFAL: Red fringed petals.

DEUTSCHLAND: Sturdy salmon pink.

M. BAARDSE: Salmon red.

Price Assorted Or Mixed

4 in. pot grown, 2 to 5 flower buds. 20c each, \$17.50 per 100.

Group Two:—

FRUHLINGSERWACHEN: Early carmine red.

LOUIS SAVAGE: Dark pink.

WILKOMAN: Brilliant early pink.

ROCHAMBEAU: Beautiful pink.

Price Assorted Or Mixed.

4 in. pot grown, 2 to 5 flower buds. 25c each, \$22.00 per 100.

SHIPMENT WILL BE DIRECT FROM NURSERY IN CENTRAL WASHINGTON.

ORDERS SUBJECT TO AVAILABILITY ON ARRIVAL. If ordered variety is exhausted substitution in nearest available variety made unless otherwise instructed.

PLEASE NOTICE: Due to bulk of this stock please add 3 per cent to price to cover cost of packing. 25 supplied at 100 rate.

Late Spring And Fall Deliveries

After much experimentation this specialist has developed a new cultural routine which produces an exceptionally sturdy well-budded plant. Part of the stock for immediate delivery has been grown by this method but all of the 1937-38 season stock will be produced under this new culture. Advantages gained are much better stock which carries flower buds equaling stock usually sold as larger sized stock, yet with a low shipping weight and outstanding attractive price. This means better stock for you at a cost more economical than ever before available.

We quote as follows on varieties listed above in Group One and Two including the additional varieties following, for delivery in proper season (rooted cuttings, April or later, larger sizes later or in fall) as follows:

FUTURE DELIVERY, INCLUDING GROUP ONE ABOVE

Supplement Group One:—

M. FOCH: Early deep carmine.

NEIDERSACHSEN: Excellent
for blue.

RUBIS: Dark rose, beautiful.

Rooted Cuttings, \$4.50 per 100; Seasoned in soil, \$6.00 per 100.

2½ in. pots, \$7.00 per 100; 3 in. pots, \$10.00 per 100.

Ask for futures on larger sizes for fall delivery.

FUTURE DELIVERY, INCLUDING GROUP TWO ABOVE

Supplement Group Two:—

AMI PASQUAAR: Best red.

GISELHER: Dark carmine red.

HOLLANDIA: Beautiful salmon red.

NIXE: Dark blood red.

MEIN LIEBLING: Early dark pink.

VULCAN: Strong deep pink.

Rooted Cuttings, \$6.00 per 100; Seasoned in soil, \$8.00 per 100.

2½ in. pots, \$10.00 per 100; 3 in. pots, \$15.00 per 100.

Ask for futures on larger sizes for fall delivery.

FUTURE DELIVERY ONLY

Novelty Group:—

ALTONA : EUROPA : HAMBURG : KUNERT

Rooted Cuttings, \$15.00 per 100; 2 in., \$20.00 per 100; 3 in., \$25.00 per 100.

DELPHINIUM PLANTS

AN EXCELLENT VALUE

Planted early in 1935, this block of some 25,000 field grown sturdy Delphiniums offer stock of high value at the price quoted. Cover your requirments before this block is exhausted. It is suggested that this stock will prove exceptionally nice, potted for spring sales.

	Price per 100	1000
DELPHINIUM—Belladonna. Standard light blue.....	2.00	18.00
Belamosum. Standard dark blue.....	2.00	18.00
Blackmore & Langdon Hybrids.....	5.00	35.00
Cliveden Beauty, Improved Belladonna..	2.00	18.00
Blue Grotto. Deep blue purple bee.....	2.50	20.00
Dreer's Deluxe Hybrids.....	2.75	24.00
Dreer's Mid-blue Shades.....	2.75	24.00
Gold Medal Hybrids.....	2.00	18.00
Kelway's Hybrids.....	2.50	20.00
Wrexham Art Shades.....	4.50	34.00
Wrexham Special. Fancy selected strain.	3.50	28.00
Wrexham Hybrids. Hollyhock strain...	3.00	24 00

VIOLA PLANTS

The addition of this group marks our first offering of it after several seasons of trials perfecting strain quality and source. Plants offered are of transplanting size from open field beds and if carried over in frames where winters are cold will make good spring stock. In warmer climates they will develope rapidly.

Variety	Price per 100	1000
VIOLA APRICOT. Super-fine strain.....	\$1.00	\$8.00
VIOLA ARKWRIGHT RUBY. Ezcellent red ..	1.00	8.00
VIOLA JERSEY GEM. best dark blue.....	3.00	
VIOLA LUTEA SPLENDENS. Golden yellow.	1.00	8.00
VIOLA PAPILO DEEP VIOLET.....	1.00	8.00
VIOLA PAPILO LIGHT BLUE.....	1.00	8.00
VIOLA WHITE PERFECTION.....	1.00	8.00

OTHER HARDY PLANTS

1936 PLANTINGS FOR SPRING 1937

ALYSSUM SAXATILE—Compactum, golden yel., 12-in...	2.00	15.00
BELLIS PERENNIS—English Daisy. Extra double fine....	1.50	11.00
CAMPANULA MEDIUM—Double mixed.....	2.00
CANDYTUFT (Iberis) Sempervirens. White.....	1.50	10.00
“ QUEEN OF ITALY — Rosey lilac.....	2.00	18.00
CARNATION—Chabaud's Giant Double, hardy. Salmon rose, rose pink, pink, crimson, white, and mixed.	2.00
GUERM—LADY STRATHEDEN Golden yellow.....	2.00	18.00
“ Mrs. BRADSHAW Scarlet.....	2.00	18.00
GYPHOPHILA PANICULATA—Double white.....	1.50	12.00
MYOSOTIS ALPESTRIS—Forget-me-not. Mixed.....	1.00	9.00
POPPY—Nudicaule, Sanford's Giants, mixed.....	1.50	12.00
POPPY—Oriental mixed.....	1.50	12.00
SWEET WILLIAM—Double Mixed.....	1.00	9.00
WALLFLOWES— Double Mixed.....	1.50	12.00

LARGER STOCK

	Price Each	Per 100
ARMERIA—Formosa. Dwarf sea pink.....	4c	\$ 3.50
ASPHODEL—Lutea. Kings spear. Yellow flower, divisions.	4c	4.00
LIATRIS—Pycnostachya. Kansas Gayfeather. Exceptional for cutflower. 3 year old bulbs.....	6c	6.00
LYCHNIS—Chalcedonica. Jerusalem Cross. 3 year clumps.	8c	7.00
STACHYS LANATA—Rabbits or lambs ear. Divisions...	3c	2.50

All plants sold 25 of a variery at the 100 rate; 250 at the 1000 rate.

CHRYSANTHEMUM

Rooted - Cuttings

Continuing the service offered last year we present here an enlarged line of quality Chrysanthemum rooted cuttings. Careful selection of varieties has prevailed and through a change in our associate grower we believe this year that service will be definitely improved both in earlier deliveries and prompter service.

Shifting growing operations in this stock to the San Joaquin valley in California, near Fresno enables the making of cuttings earlier in the season and the mild climate permits unlimited outdoor beds for seasoning of all cuttings in soil after coming from the electric hot beds and before shipment. Shipments will all be made from Fresno, California, although orders should be submitted to our Grants Pass, Oregon, office.

Deliveries will begin about February 15th, continuing until early June. Not less than 5 of a kind will be supplied and the 10 rate will apply. 25 of a kind will be supplied at the 100 rate or 250 at the 1000 rate.

Japanese Exhibition and Novelties.

\$1.25 per 10 \$9.00 per 100 \$80.00 per 1000

This novelty group is suggested to the fancier but except for the more unusual is not recommended for the commercial grower.

VARIETY	Approximate Size	Flower Date
DAIKOKU: Pinkish white, tubed and hooked.	8 in.	11/15
FUJI: Long lavender thread like petals.	8 in.	11/15
IRIS: Purplish red, tubular petals.	10 in.	11/15
PORCUPINE: Quilled bronze.	8 in.	11/25
PRINCESS AMATERASU: Intense yellow, quilled.	12 in.	11/ 1
TACHIBANA: Long yellow spider like petals.	11 in.	11/15
UNIQUE: Wine red—spidery.	11 in.	11/15
WHITE WISTERIA: Like Fuji but white.	10 in.	11/25

Standard Commercial Exhibition.

This group covers many of the most popular large flowered florist varieties and merits full consideration.

AUGUSTA KOCH: Apricot—incurved.	9 in.	11/15
BRONZE MAJESTIC: Buff—incurved.	8 in.	11/10
BRONZE TURNER: Incurved.	9 in.	11/ 1
MISS M. ROGERS: Bronze and pink—incurved.	10 in.	11/ 5
PINK TURNER: Incurved.	9 in.	11/ 1
RED MAJESTIC: Bronzy red.	8 in.	11/10
RITA MITCHELL: Golden bronze and salmon.	10 in.	11/ 5
THOMAS POCKETT: Clear pink—incurved.	8 in.	11/ 1
YELLOW TURNER: Light yellow—incurved.	9 in.	11/ 1
WHITE TURNER: White—incurved.	9 in.	11/ 1

Japanese Giant Anemone.

This group of large flowered Anemone types are very fine and excite comment wherever flowered. Cushion is large.

CHINA ROSE: Blood red.	6 in.	11/15
SUNSHINE: Bright yellow.	6 in.	11/25
SUZANNE MILLER: Golden yellow.	6 in.	11/25
STOPLIGHT: Crimson.	6 in.	11/10
THE TITAN: Bronzy red, cushion gold tipped.	7 in.	11/ 5
TRIUMPH: Bronze with yellow cushion.	6 in.	11/ 1

Standard Anemone.

\$.50 per 10. \$3.00 per 100. \$25.00 per 1000.

EVA LE GALLIENNE: Crushed raspberry—gold.	6 in.	10/25
GOLDEN STATE: Intense yellow self.	4 in.	11/15
GOLDEN LIDA THOMAS: Intense yellow self.	2½ in.	11/20
IZOLA: Deep pink—rose pink petals—self.	3 in.	11/ 1
LAELIA: Soft pink—self.	4 in.	11/10
LIDA THOMAS: White—yellow cushion.	3 in.	11/20
RED BEAUTY: Deep red—prolific.	5 in.	11/ 5
ROSE ROYAL: Pink with golden tipped cushion.	5 in.	11/15
SMITH'S INNOCENCE: Glistening white.	5 in.	11/ 5

Chrysanthemums Continued

Commercials.

\$.50 per 10. \$3.00 per 100. \$25.00 per 1000.

VARIETY:	Approximate Size	Flower Date
CELESTRA: Golden—incurved.....	6 in.	10/10
CHIEFTAN: Light pink—incurved.....	5 in.	11/ 1
DR. ENGUEHARD: Rose—incurved.....	5 in.	11/25
EVENING STAR: Pink—incurved.....	5 in.	10/25
FLOYD GIBBONS: Rose and buff—incurved.....	5 in.	11/10
FRIENDLY RIVAL: Yellow—incurved.....	6 in.	11/15
GARNET KING: Dark red—reflex.....	6 in.	11/20
GLADYS PEARSON: Apricot—incurved.....	6 in.	11/20
GOLDEN GLORY: Incurved.....	5 in.	10/25
GOLDEN GLOW: Incurved.....	5 in.	10/ 1
HILDA BERGEN: Bronze—incurved.....	5 in.	10/10
MAYFIELD SUNRISE: Old rose and gold.....	5 in.	11/15
MARIE DE PETRI: Yellow—incurved.....	8 in.	11/15
MIKADO: Red bronze and gold—loose incurve.....	6 in.	11/25
MOHAWK CHIEF: Red—reflex.....	7 in.	11/25
MRS. H. E. KIDDER: Yellow—incurved.....	7 in.	10/15
OCTOBER ROSE: Lavender—incurved.....	5 in.	10/10
HELEN FRICK: Lavender pink—incurved.....	6 in.	11/25
QUAKER MAID: White—incurved.....	5 in.	10/ 5
SILVER WEDDING: White—incurved.....	7 in.	11/ 1
THANKSGIVING PINK: Bright pink—incurved.....	6 in.	11/25
WM. WAITE: Fine deep bronze—incurved.....	7 in.	10/25
YELLOW CHIEFTAIN: Incurved.....	5 in.	11/ 1

Pom Pon and Button Types.

AMOS: Even bronze.....	2½ in.	11/10
BRIGHT EYES: Prolific pink and apricot button.....	2 in.	11/ 1
BRIGHT LIGHTS: Prolific bright yellow.....	3½ in.	11/15
BRONZE DOTY: Popular bronze.....	3 in.	11/ 5
CHILD'S RED: Vivid red.....	3 in.	11/10
CHRISTMAS GOLD: Bright yellow—late.....	1 in.	12/ 1
CRIMSON QUINTIUS: Orange red with gold.....	2½ in.	10/ 5
ETOILE d'OR: Brilliant decorative orange.....	3 in.	9/15
ETHEL: Popular bright red button.....	1½ in.	10/25
GOLD MEDAL: Crimson and yellow.....	2½ in.	10/25
HILDA CANNING: Fine dark bronze—button.....	1½ in.	11/20
JAMES HAMPSON: Decorative white.....	3½ in.	10/25
KING PHILIP: Pink with wine reverse.....	1½ in.	11/10
MRS. BEU WILCOX: Red with yellow bronzes.....	3 in.	11/25
MRS. FURGUSON: Large pink pom with apricot tints.	3½ in.	11/ 5
MRS. CHESTER ROBINSON: Prolific rose lavender pom.....	2 in.	11/ 5
NEW YORK: Bronze.....	1½ in.	11/ 1
NORINE: Large sprays—popular yellow.....	2 in.	11/20
PINK DOT: Pink with crimson center.....	1 in.	10/25
PINK DOTY: Popular commercial shell pink.....	3 in.	11/ 1
SNOWDROP: White button.....	1 in.	11/15
VIOLA: Deep rose.....	2 in.	11/ 1
YELLOW BIRD: Bright yellow—notched petals.....	2 in.	11/20
YELLOW DOT: Yellow button crimson center.....	1 in.	11/ 1
YELLOW DOTY: Popular commercial yellow pom....	3 in.	11/20

Singles.

BRONZE BUCKINGHAM: Bronze.....	3 in.	11/ 5
H. MARIE TOTTY: Red with yellow zone.....	4 in.	11/10
LINA EARP: Bright yellow.....	3 in.	11/ 5
LOUISE MAYO: Pink and gold.....	4 in.	11/ 1
MRS. WM. BUCKINGHAM: Rose pink.....	3 in.	11/ 5
MRS. E. D. GODFREY: Popular clear pink.....	3 in.	11/20
MRS. McKINNEY: Bright buttercup yellow.....	3 in.	11/ 1
RAGGEDY ANDY: Irregular white with yellow center	4 in.	11/15

HARROLD'S

Southern - Oregon - Grown

GLADIOLUS BULBS

All the stock offered here is grown in the Southern Oregon District that has made such a remarkable reputation for the quality of its bulbs in the past few years. Our stock is all grown on fresh clean ground each year, and the greatest care is exercised to produce a quality suitable to the requirements of the most critical professional grower. Our stock is disbudded to prevent drainage of energy from the bulbs caused when seeds are allowed to develop. **NO COMMERCIAL FLOWERS ARE CUT OR SOLD FROM THE BULBS WE OFFER HERE.**

The Oregon State department of agriculture is co-operating to the fullest possible extent with Oregon growers, to assure the shipment of pest free stock. A state-wide quarantine has been established covering treatment of both incoming, and outgoing shipments; and all Gladiolus stocks grown in Oregon must have passed the prescribed fumigation routine before they may be moved from the growers warehouse. This includes fumigation with Cynogas, at three applications spaced ten days apart; not only of the crop itself, but also the warehouse and all handling equipment. This routine is carried on under the personal supervision of a State Horticultural Inspector in every case. This care, coupled with periodic field inspections throughout the growing season by the same inspector, leaves little to chance as to the good health and pest free condition of the bulbs. Science offers no more complete assurance of stock that will be free from thrips and other pests. You may buy Oregon grown Gladiolus with confidence.

Our prices are based upon competitive market prices current at this time for an equal quality of bulbs. You may have quotations even from other local firms that are below these quoted herein, but in comparing them you should remember the following facts. First: we do not grow the Gladiolus we offer here ourselves. Second: being contract grown by reliable, experienced growers. With our stock obtained only after the bulbs are ready for shipment and after a season of rigid field inspection, we are in a position to select for you the absolute cream of this district's crop. Third: We have no cull bulbs which must be sacrificed because of low quality, neither are we compelled to sluff off varieties that are not of value to the professional grower just because we had the stock and did not feel we could afford to throw it away. Fourth: We can best serve you by supplying a premium quality bulb even at a slight premium in price as by so doing you are in turn enabled to produce a premium product.

TERMS OF SALE

All Gladiolus offered herein are quoted net, except as noted, on a basis of cash with order; or 50 percent cash with order, balance c. o. d. Prices are all made for shipment and delivery being made f. o. b. the offices of the transportation agency at Grants Pass, Oregon. Shipment in every case, unless specifically ordered otherwise, will be by Express collect. Shipment in this manner may safely be made in the most severe weather. If l. c. l. heater freight service is available at your station, however, delivery by that means may safely be had at a saving of nearly half compared with Express; providing shipment weighs 100 pounds or more. See your local freight agent and make sure this heater services is available to your station before ordering winter shipments that way.

Orders for future delivery are sold as of date of placement, at which time order will be graded and assembled, and stored in our warehouse subject to the shippers instructions. No additional charge will be made for this storage, but aside from using due care exercised in storing the sellers own stock, no responsibility for shrinkage or warehouse spoilage natural to such conditions will be assumed. We suggest that where possible, all shipments be made by March 15th, as shrinkage and spoilage after that date increases here to a noticeable degree due to the earliness of our season.

PLEASE NOTE

As our supply of Gladiolus will be below demand in many varieties and sizes before spring, placement of orders early is advised. This list is corrected right up to press time, but all orders will be received subject to availability on arrival, Make second choice when possible. Unless otherwise instructed we will supply next larger or smaller size available, to equal value, when ordered size is exhausted. Variety substitution on instruction only.

5 Outstanding Gladiolus Novelties

Large size in this group will be 1 1/4-in. and up; Medium, 3/4-in. to 1 1/4-in.; Small, 3/8-in. to 3/4-in. Large and mediums will all bloom and most of the small should.

CARIOCA— New. Giant oriental orange red.

Blooming No. 1 size, .50c each; 3 for \$1 00; \$3.00 per dozen; \$20.00 per 100.

EALY PEACH— Peach red blending to ivory, flaked scarlet. Very large.

Blooming size \$1.00 each; \$10.00 per dozen.

NEW ERA— Outstanding Novelty— Extreemly ruffled Eosine pink blending to La France pink with small cream throat.

Bulbs each— Large \$7.50; Medium \$6.00, Small \$4.00. Bulblets \$4.80 per 10.

PARADISE— New Giant Apricot. Almost self colored. Very fine.

Blooming size \$1.00 each; \$10.00 per dozen.

SHIRLEY TEMPLE— NEW. Outstanding light cream. Heavily ruffled flowers of giant size and exquisite form.

Bulbs each— Large \$10.00; Medium \$7.50; Small \$5.00; Bulbts \$1.00

New Outstanding Gladiolus

All bulbs offered in the following list are graded to Oreg. size standard as follows: No. 1, 1 1/2-in. up; No. 2, 1 1/4-in. to 1 1/2-in.; No. 3, 1-in. to 1 1/4-in.; No. 4, 3/4-in. to 1-in. No. 1 and 2 will give good results as forcers while all will flower outdoors.

PRICE PER 100 BULBS—	No. 1	No. 2	No. 3	No. 4
ALBATROS—Large pure white.	\$ 2.80	\$ 2.40	\$ 1.80	\$1.50
BILL SOWDEN—Large deep blood red..	2.20	2.00	1.60	1.20
BAGDAD—Huge smoky old rose.	2.00	1.50	1.20	1.00
CORYPHEE—Large pink.	3.00	2.50	2.25	1.90
DEARBORN—Flesh pink with amber..	2.50	2.20	1.90	
DEBONAIR—La France pink, cream throt.	4.50	4.00	3.60	3.25
DUNA—A new Palmer, soft light buff...	4.00	3.20	2.40	1.90
GATE OF HEAVEN—Rich pure yellow.	24.00	20.00	18.00	16.00
HERITAGE—The outstanding new Glad.	50.00	40.00	38.00	
JONKHEER VAN TETS — Wonderful white.	4.20	3.50	2.70	2.25
KING ARTHUR — Ruffled lavender...	7.00	5.50	4.50	4.00
LIBELLE—A new blue.	4.00	3.50	2.70	2.50
MAID OF ORLEANS—Milkey white....	4.00	3.50	2.70	2.40
MARGARET FULTON—Salmon pink...	3.50	3.25	3.00	
MILDRED LOUISE—Strawberry pink...	5.00	4.00	3.00	2.75
MISS. GREELEY—Deeper pink than Phipps	3.00	2.60	2.25	
MRS. T. E. LANGFORD—Apple blossom.	6.00	5.00	4.00	
PAUL PFITZER—Velvety redish purple.	2.00	1.75	1.50	1.20
POLAR ICE— New early pure white....	8.00	6.00	5.00	4.80
PELEGRINA—Deepest violet blue.	3.50	2.80	2.40	2.00
RED LORY—Brilliant carmine rose....	5.00	4.60	3.70	3.30
RED PHIPPS—Rich glowing red.	4.00	3.50	2.70	2.25
SMILING MAESTRO—Deep salmon rose.	25.00	20.00	17.00	14.00
STRUTGARDIA—Large orange scarlet.	4.00	3.00		
SOLVIG—Finest exhibition white.—Write for prices.				
THOMAS EDISON—Large salmon orange.	3.00	2.60	2.30	
TIP TOP—Large warm red. Extra fine...	20.00	17.00	15.00	12.00
WASAGA—Ruffled clear apricot.	3.60	3.00	2.70	2.40
WURTEMBERGIA—Dazzling light red..	4.50	3.75	3.00	2.80

No item from this group supplied in smaller than \$1.00 quantities.

Standard Commercial Gladiolus

This group is the best of the commercial sorts that are available in quantity for large commercial plantings. Prices quoted are per 1000 bulbs, but 250 of a variety and size may be obtained at the same rate. By the hundred if the variety is not listed in the two groups above the price will be the 1000 rate plus 10%. Not less than 50 of a size and variety sold wholesale.

Mixtures.

PRICE PER 1000 BULBS	No. 1	No. 2	No. 3	No. 4
FLORISTS' FANCY BLEND—Best com- mercials.	10.00	8.00	6.00	4.00
PEDIGREED BLEND—Made from new sorts.	18.00	15.00	10.00	9.00

Whites

PRICE PER 1000 BULBS	No. 1	No. 2	No. 3	No. 4
ALBATROS—Fine large pure white.....	28.00	24.00	18.00	15.00
CARMEN SYLVA—Large white.....	15.00	12.00	9.00	7.00
JOERG'S WHITE—Large white.....	18.00	14.00	10.00	8.00
MAMMOTH WHITE—Lge. pure white..	20.00	16.00	10.00	8.00

Apricot And Salmon Shades

APRICOT GLOW—Fine apricot.....	10.00	8.00	6.00	4.00
GLORIANA—Rich salmon.....	12.00	9.00	7.00	5.00
NANCY HANKS—Rich apricot orange.	12.00	9.00	7.00	5.00

Pink And Rose Shades.

AFLAME—Enormous Begonia Rose.....	15.00	12.00	10.00	7.00
APPLE BLOSSOM—Apple blossom pink	15.00	12.00		
BETTY NUTHALL—Finest coral pink..	11.00	8.50	6.00	4.50
CRINKLES—Deep ruffled pink.....	12.00			
Dr. NELSON SHOOK—Deep Tyrian rose	15.00	12.00	10.00	7.00
EARLY SUNRISE—Early flame pink....	18.00	15.00	11.00	9.00
ELIZABETH TABOR—Rose, white gd..		9.00	7.00	
E. J. SHAYLOR—Deep rose pink.....	11.00	9.00	7.00	5.00
EVELYN KIRTLAND—Frosty pink.....	12.00	10.00	8.00	
GIANT NYMPH—Grand light pink....	12.00	9.00	7.00	5.00
HALLEY—Earliest pink. Supply limited..	11.00	9.00	7.00	5.00
LOS ANGELES—Fine salmon pink.....	10.00	8.00	6.00	4.00
MR. W. H. PHIPPS—La France pink....	14.00	11.00	8.50	6.00
MRS. DR. NORTON—Cream and pink..	12.00	10.00	8.00	6.00
MRS. F. PENDLETON — Blotched pink	11.00	8.50	6.00	4.00
MRS. LEON DOUGLAS—Begonia rose..	13.00	9.50	7.00	4.75
MRS. P. W. SISSON—Cameo pink.....	13.00	10.00	8.00	6.00
PICARDY—New apricot pink.....	16.00	11.00	9.00	7.00
PRIDE OF WANAKAH—Lavender rose.	11.00	9.00	7.00	4.50
PRINCE OF WALES—Salmon pink.	11.00	9.00	7.00	4.50

Smoky Shades.

MOTHER MACHREE—Smoky lavender.	34.00			
ROMANCE—Smoky lavender.....	12.00	9.00	6.00	
ROSE ASH—Ashes of rose.....	11.00	9.00		
SARABAND—Velvety mulberry smoky..	12.00	10.00	8.00	5.00

Red And Scarlet Shades,

COMMANDER KOEHL — Dark scarlet	22.00	18.00	15.00	11.00
CRIMSON GLOW — Fine crimson ...	11.00	8.00	6.00	4.50
DR. F. E. BENNETT—Brilliant red.....	13.00	11.00	8.00	5.00
JOE COLEMAN—Rich ruffled red.....	11.00	8.00	6.00	4.00
MOROCCO—Deep wine, almost black...	18.00	13.00	10.00	8.00
MRS. FRANCIS KING—Light scarlet...	11.00	8.00	6.00	4.00
PFITZER'S TRIUMPH — Orange red..	15.00	11.50	9.50	7.00
VIRGINIA—Fine scarlet forcer.....	12.00	8.00	6.00	4.00

Yellow And Orange Shades.

ALICE TIPLADY—Orange Saffron Prim.	11.00	9.00	7.00	
GOLDEN DREAM—Clear deep yellow..	11.00	8.50	6.00	4.00
GOLDEN MEASURE—Deep yellow.....	12.00	10.00	8.00	5.00
LA POLOMA—New tall orange.....	20.00	16.00	12.00	10.00
ORANGE QUEEN—Orange yellow.....	12.00	9.00	7.00	5.00
ORANGE WONDER—True orange....	22.00	18.00	14.00	
RUFFLED GOLD—Ruffled yellow.....	20.00	17.00	14.00	9.00
SPIRIT OF ST. LOUIS—Orange saffron.		10.00	7.50	

Lavender, Violet And Blue Shades.

AIDA—Dark violet.....	19.00	16.00	12.00	9.00
ANNA EBERIUS—Velvety purple.....	13.00	10.00	8.00	6.00
BERTY SNOW—Forcing lavender.....	15.00	11.00	8.00	6.00
BYRON L. SMITH—Lavender pink....	12.00	9.00	7.00	5.00
CHARLES DICKENS—Radiant purple...	12.00	9.00	7.00
DR. MOODY—Tall lavender.....	18.00	14.00	9.50	7.00
HERADA— Mauve.....	12.00	10.00	8.00	5.00
MARMORA—Smokey lavender.....	11.00	9.00	7.00	5.00
MINUET—Best commercial lavender....	20.00	16.00	16.00	10.00
MRS. F. C. PETERS—Orchid lavender...	12.00	9.00	7.00	5.00
MRS. V. KONYNENBURG—Light blue.	13.00	10.00	8.00	6.00
PELEGRINA—Deepest violet blue.....	33.00	26.00	22.00	19.00
PURPLE GLORY—Rich purple.....	12.00	9.00	7.00	5.00

Orders for Gladiolus amounting to less than \$2.00 are considered retail and take an advance of 33-1/3%.



HARROLD'S PANSIES ARE TRULY GIANTS

Free Air-Mail Service

On Seed Orders

READ CAREFULLY

Continuing our past policy of modern service, we will prepay additional Air-Mail post to any point in the United States on all seed items priced at the rate of \$2.00 per ounce or more; providing that your order is transmitted to us by Air-Mail and amounts to \$2.50 or more; without additional cost to you.

Otherwise, Air-Mail delivery may be obtained at the prevailing rate.

Saving in time to eastern points by using Air-Mail is about 50 per cent.

It is impractical, due to cost, to ship bulbs or plants Air-Mail.

CONDITIONS OF SALE

PRICES as quoted, are net on a basis of cash with order. All orders not accompanied by remittance, and from parties who have not established credit with us will be forwarded C. O. D. when for seeds.

All bulb and plants cash with order except by special arrangement.

REMITTANCE may be by any of the usual commercial methods. We do not accept stamps in place of remittance. Patrons outside the United States of America must remit in American funds, either by draft or money order. C. O. D. shipment or credit sales not made outside the U. S. A.

ALL ORDERS are received subject to supply available and crop conditions or any other situation beyond our control. Present business conditions also makes it necessary that we reserve the privilege to adjust our prices or terms without notice, to conform with varying conditions which may occur after this list is published.

SHIPMENT of seeds are all prepaid by insured post. Air-mail delivery service in the United States may be obtained without additional charge in accord with the conditions set forth above. All other stock is priced with delivery at the transportation office at Grants Pass, Oregon.

OUR RESPONSIBILITY: In view of the reasonable prices quoted herein, and the varied growing conditions under which the stock offered will be grown, it is manifestly impossible for us to warranty in any manner the crop resulting therefrom.

When shipping perishable goods stock will be carefully packed and delivered to the transportation office and receipt obtained. Thereafter responsibility for delivery rests with the transportation agency.

Ordering from this list will be definitely construed as your acceptance of these terms, and the limitation of our liability for any cause to an amount not exceeding the actual purchase price.

**THIS LIST CANCELS ALL PREVIOUS PRICES
QUOTED ON LISTED ITEMS**

HARROLD PRESS.